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# State of Advanced Manufacturing: A Canadian Perspective





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## Key Findings

- Manufacturing is a vibrant, highly innovative and technology-driven industry of the Canadian economy.
- The majority of Canadian manufacturers, regardless of firm size, are competing against multinational enterprises.
- More than twice as many manufacturers increased production (25%) and research and development (R&D) (7.9%) capabilities in Canada between 2007 and 2009 than reduced capabilities (11% and 2.1%, respectively).
- Among large manufacturers, firms with headquarters in Canada and firms with headquarters abroad opened a new production facility or expanded capacity in Canada between 2007 and 2009 at a comparable rate (34% and 28%, respectively).
- Of the large firms that closed an existing production facility or reduced capacity, 29% also opened a new production facility or expanded production capacity in Canada.
- New investment in manufacturing facilities in Canada is driven by the need to increase agility, expand mass customization capabilities, capitalize on market niches and optimize prototyping and new product introductions (NPI).
- Many large manufacturers expand other strategic activities in Canada when increasing their production capabilities, including R&D (27%), logistics (32%) and provision of services (28%).
- Manufacturing is increasingly about delivering value to customers through tangible goods, with a growing share of this value coming from non-production activities in the value chain, such as financing, logistics management, product design and development, engineering, and customer relationship management.
- The manufacturing sector outpaces all other industries in the introduction of process, organizational, product and marketing innovations in Canada.
- Best-in-Class manufacturers distinguish themselves by their implementation of process innovations and advanced technologies.

## Background

As a critical component of the Canadian economy, the manufacturing sector plays a vital role in both the competitiveness and prosperity of the nation. Identifying best practices and distinguishing key drivers and trends of investment and innovation contribute to a better understanding of *advanced manufacturing* in Canada, a concept that entails both leading-edge methods of manufacturing new and existing products as well as improved approaches to designing and coordinating operations.

The research presented here is intended to facilitate understanding of the emerging business strategies in advanced manufacturing that lead to improved domestic and international competitiveness. Industry Canada partnered with the Canadian Manufacturers & Exporters (CME) and McMaster University to undertake this report.

### This research provides insights on:

- Emerging trends in advanced manufacturing
- Investment in production and research and development (R&D) facilities
- Innovation trends and strategies
- Best-in-Class analysis

## Emerging Trends in Advanced Manufacturing

Canadian manufacturers<sup>1</sup> are faced with the challenge of developing business strategies that enable them to compete in fundamentally different markets against competitors from both low-cost countries and developed economies. In general, Canadian manufacturers are responding to this challenge by designing their operations to deliver a suite of capabilities via increased agility, mass customization capacity, capitalizing on market niches and innovation.

Overall, companies that build flexibility into their manufacturing operations can respond more quickly and outperform their less agile competitors.<sup>1</sup> Manufacturers have taken several approaches to increasing their agility, including adapting production volumes efficiently based on changes in customer demand and profitability, varying their production mixes, and even adjusting the location of certain production within their production footprints.<sup>2</sup>

The ability to expand mass customization capabilities

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<sup>1</sup> - "Canadian manufacturers" refers to manufacturing firms operating in Canada and includes firms with headquarters outside Canada.

creates a competitive advantage by enabling firms to deliver unique products based on customer specifications or needs while maintaining the general cost efficiency of large-scale production. Also, manufacturers are motivated to capitalize on market niches through a range of offerings including specialized products, or through their ability to provide a customer solution that can focus on products and services. These emerging drivers are among the key motivators for new investment in manufacturing facilities in Canada.<sup>2</sup>

Manufacturers are considering multiple locations for critical operations to avoid supply chain interruptions and raise their level of responsiveness and dependability. A developing trend among leading manufacturers is to structure their production footprints to balance the low cost of production in emerging economies with the lower logistical costs, greater industrial engineering capabilities and fewer risks that exist in the shorter supply chain of Canada or the United States (Table 1).

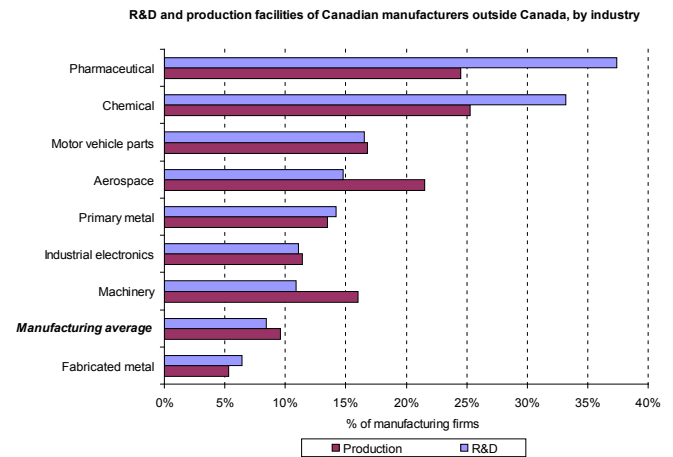
**Table 1 3- Tier global production footprint framework<sup>2,3,4</sup>**

| Location    | Velocity/ agility | Quality of logistics network | Industrial engineering capabilities | Production costs | Logistics costs |
|-------------|-------------------|------------------------------|-------------------------------------|------------------|-----------------|
| Canada/U.S. | High              | High                         | High                                | High             | Low             |
| China       | Low               | Medium-low                   | Medium-low                          | Low              | High            |
| Mexico      | Medium            | Medium                       | Medium-low                          | Medium           | Medium          |

Further considerations manufacturers must take into account when positioning their global operations include investment environment, access to markets, research capacity, and production and R&D incentives. As expected, large<sup>ii</sup> manufacturers are more likely to leverage their global presence to perform R&D and production internally outside Canada compared to smaller firms. Outside of Canada, more than twice as many large Canadian manufacturers (30%) perform R&D activities compared to medium-sized (14%) and small firms (5%).<sup>5</sup>

Also, the international production and R&D footprints of Canadian manufacturers vary by industry (Figure 1)<sup>iii</sup>. For example, the pharmaceutical industry’s extensive drug development cycle leads to central coordination of their global R&D and production facilities.<sup>2</sup>

**Figure 1 – R&D and production activities of Canadian manufacturers outside Canada, by industry<sup>5, iv</sup>**



Meanwhile, multinational customer requirements are spurring Canadian manufacturers to introduce organizational, process, marketing and product innovations that are critical for Canadian manufacturers to compete and participate in global value chains.<sup>5</sup> Overall, many manufacturers are utilizing their strengths in process innovation to drive change throughout their organizations and boost performance of other strategic business activities to ultimately increase their productivity and competitiveness.<sup>2</sup> Finally, successful advanced manufacturing strategies are linked to corporate leadership, innovative culture and highly skilled workforce at the operational, tactical and executive levels.<sup>2</sup>

### Canadian Manufacturing – Global Competition

While Canadian manufacturers are creating innovative solutions for their customers, they are increasingly challenged to distinguish themselves from their competitors. With growing levels of globalization across the manufacturing sector, Canadian firms are facing heightened competition both domestically and internationally.<sup>5</sup>

Among the sources of competition is the presence of multinational enterprises, which compels Canadian firms to identify ways to strengthen their position in current and future markets. Overall, 67% of manufacturers in Canada face competition in their main market from multinational

<sup>ii</sup> - Small = 20–99 employees, medium = 100–249 employees, and large = at least 250 employees.

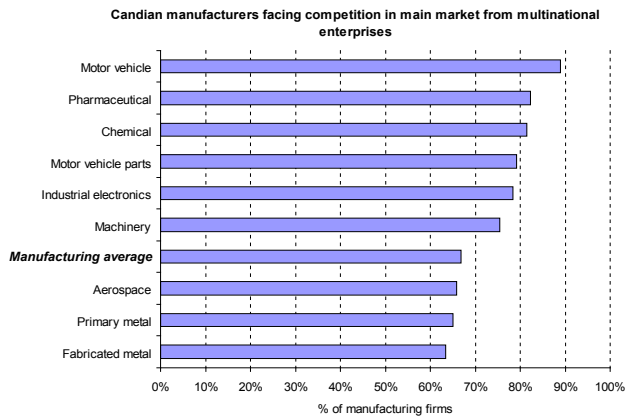
<sup>iii</sup> - For a detailed breakdown of data across many Canadian manufacturing industries, see Annex.

<sup>iv</sup> - The Survey of Innovation and Business Strategy is a joint project undertaken by Industry Canada, Foreign Affairs and International Trade Canada and Statistics Canada to better understand the market and policy factors that encourage or discourage the adoption of entrepreneurial and innovation-oriented business strategies. A sample of 6 233 enterprises (including 4 394 manufacturers) in Canada, each with more than 20 employees and revenues above CDN 250 000, and spanning 67 industries were surveyed with a response rate of over 70%.

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enterprises. The presence of multinational enterprises is a challenge for small and large manufacturers alike, as 64% of small manufacturers are competing against multinational enterprises in their main market (Figure 2).

**Figure 2 – Canadian manufacturers facing competition in main market from multinational enterprises, by industry<sup>5</sup>**

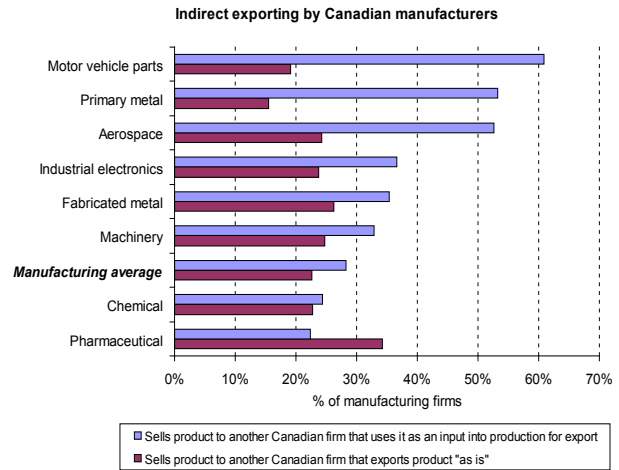


As Canadian manufacturers face domestic and global competition, a key strategy of many has been to drive out costs from their processes through enhanced cost reduction initiatives that allow them to reduce their price while maintaining margins.<sup>2</sup> In addition to reducing price (65% of firms), manufacturers responded to increased competition by adopting a new process (39%), changing marketing expenditure (39%) and introducing a new product or service (37%).<sup>5</sup>

An additional response to competition by Canadian manufacturers is to seek out new markets for their products. Across industries, Canadian manufacturers are engaging global markets directly and indirectly. As a whole, the Canadian manufacturing sector directly exported goods valuing \$260 billion in 2010, up 11% from 2009.<sup>6</sup>

Even manufacturers that do not directly export goods are often tightly integrated into the global market. Overall, 28% of Canadian manufacturers sell products to other Canadian firms that use those products as inputs into production for export. Operating within a global supply chain is particularly common in some industries; for examples, the majority of motor vehicle parts, primary metal, and aerospace manufacturers produce intermediate goods that are incorporated into their Canadian customers' exported products (Figure 3).

**Figure 3 – Indirect exporting by Canadian manufacturers, by industry<sup>5</sup>**



Often, those manufacturers producing intermediate goods position themselves near their large customers to create a localized supply chain or cluster. Embedding themselves within clusters can provide several benefits for manufacturers, including access to specialized labour, economies of scale, agility and responsiveness, and transfer of market and technology knowledge.<sup>2,7</sup>

## Investment in Advanced Manufacturing

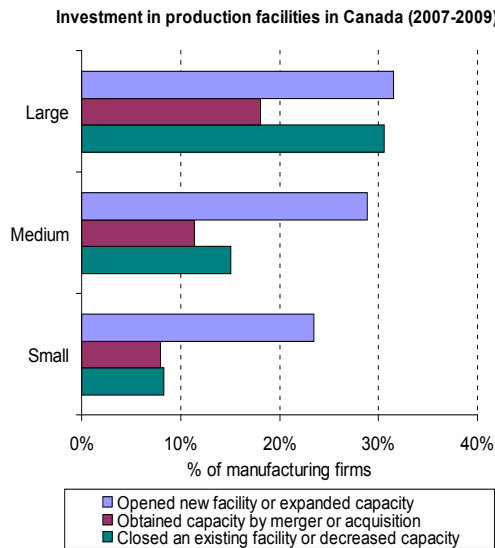
### Investment in Production Facilities

Facing global competition and aiming to secure a strategic global footprint, manufacturers are investing in Canada. Both small and large firms across the manufacturing sector invested in new production facilities in Canada during 2007–2009 — a period of economic uncertainty (Figure 4). Overall, more than twice as many manufacturing firms increased production capabilities in Canada (25%) between 2007 and 2009 than reduced capabilities (11%).<sup>5</sup> Also, foreign direct investment (FDI) in the manufacturing sector in Canada increased by 36% in the period 2007–2009 compared to the previous three years, while Canadian direct investments abroad (CDIA) decreased by 3% in the same period.<sup>8</sup>

An emerging trend in manufacturers' investment in production facilities is the focus on new production models often based on flexibility, agility, prototyping and new product introduction (NPI) capabilities, and the ability to create customizable products based on customer requirements.

This new production footprint is structured with a greater emphasis on small batches that can fulfill customer needs in case of supply chain interruptions.<sup>2</sup> This shift in focus is reflected in the fact that 29% of the large manufacturers that closed an existing production facility or reduced capacity between 2007 and 2009 in Canada also opened a new production facility or expanded production capacity in Canada during the same period.<sup>9</sup> Among large manufacturers, firms with headquarters in Canada and those with headquarters abroad opened a new production facility or expanded capacity in Canada between 2007 and 2009 at a comparable rate (34% and 28% respectively).<sup>9</sup>

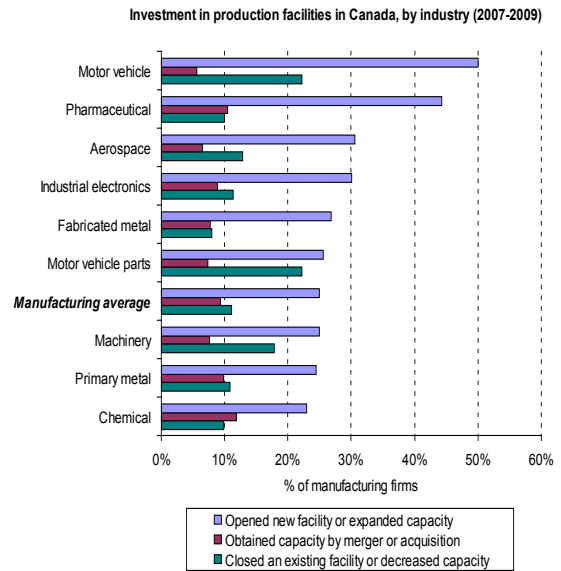
**Figure 4 – Investment in production facilities in Canada, by size (2007–2009)<sup>5</sup>**



An additional trend in production facility investment in Canada is the establishment of NPI facilities. Bridging the gap between prototyping and full-scale production, these facilities often require specific expertise and personnel. Some manufacturers dedicate certain production facilities to NPI in order to achieve product volume with speed and scale efficiency.<sup>2</sup>

Across most manufacturing industries, more firms increased production capabilities between 2007 and 2009 than decreased capabilities (Figure 5). Canadian manufacturers were more likely to expand their production capabilities organically in Canada rather than via merger or acquisition. Among those the firms investing in production facilities in Canada, some manufacturers are motivated to shorten supply chains and maintain flexibility and responsiveness.<sup>2</sup>

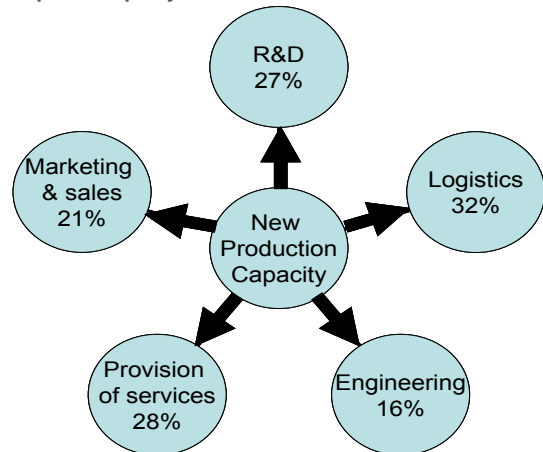
**Figure 5 – Investment in production facilities in Canada, by industry (2007–2009)<sup>5</sup>**



Often, manufacturer investment in production facilities is not an isolated event as evidenced by many large manufacturers expanding other strategic activities in Canada at the same time. In particular, many large manufacturers that expanded production capabilities between 2007 and 2009 also expanded logistics (32%), provision of services (28%), and research and development (27%) capabilities during the same period (Figure 6).

**Figure 6 – Expansion of other activities coinciding with an expansion in production capabilities in Canada (2007–2009)<sup>9</sup>**

% of large manufacturers that opened new production facility or expanded capacity in Canada

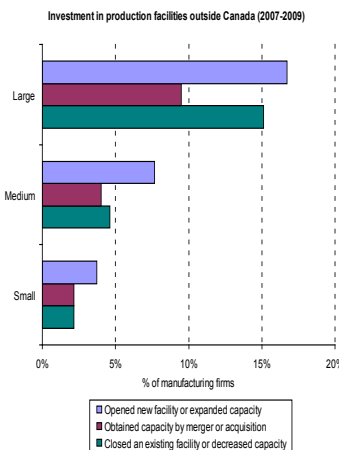


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Operating and competing in a global market has driven Canadian manufacturers to consider both their operations and supply chains on an international basis. Overall, the most important countries in which manufacturers made changes to their operational activities were the U.S., China, and Mexico.<sup>5</sup> Market related factors and the presence of suppliers/partners are two key considerations for manufacturers when selecting new global production locations.<sup>10</sup> Manufacturers making decisions about their global production footprint often consider access to suppliers, quality of logistics network, political stability, currency, labour flexibility and corporate cultural compatibility.<sup>2</sup> Further considerations vary widely by industrial sector and may include access to skilled labour, raw materials availability investment attraction initiative as well as local market knowledge and responsiveness to changes in customer demand.<sup>2</sup>

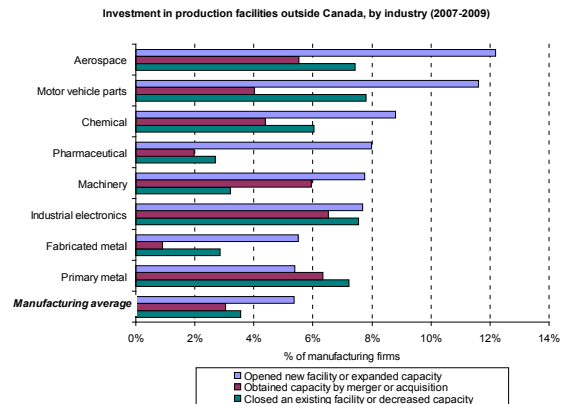
Large Canadian manufacturers are more likely than medium-sized or small firms to adjust their level of production by either increasing or decreasing capacity. Canadian manufacturers were nearly four times more likely to increase production capabilities in Canada between 2007 and 2009 than abroad. Also, large manufacturers increased and decreased production capabilities abroad at a similar rate between 2007 and 2009 (Figure 7).

**Figure 7 – Investment in production facilities outside Canada (2007–2009)<sup>5</sup>**



Access to international markets has contributed to the relatively high international production facility investment made by aerospace manufacturers between 2007 and 2009. In other sectors such as industrial electronics, Canadian manufacturers have restructured their global production footprints by opening and closing production facilities at similar rate outside Canada. This business strategy aims to increase the supply chain responsiveness while achieving the lowest total landed cost<sup>v</sup> (Figure 8).<sup>2</sup>

**Figure 8 – Investment in production facilities outside Canada, by industry (2007–2009)<sup>5</sup>**

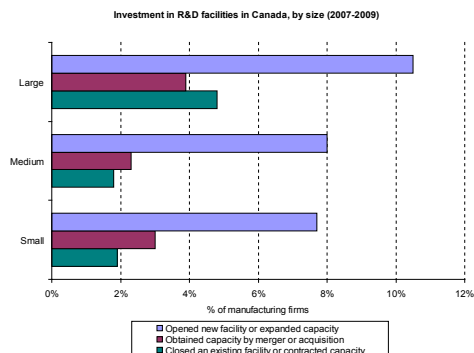


## Investment in Research and Development Facilities

Intensified global competition is driving Canadian manufacturers to adapt their business processes and activities to effectively develop commercially viable products. The majority of Canadian manufacturers perform R&D activities in Canada, regardless of head office location.<sup>9</sup>

In Canada, between 2007 and 2009, more than twice as many Canadian manufacturing firms opened a new R&D facility or expanded capacity than contracted R&D capacity, with a greater percentage of large firms expanding compared to small and medium-sized manufacturers (Figure 9).

**Figure 9 – Investment in R&D facilities in Canada, by size (2007–2009)<sup>5</sup>**

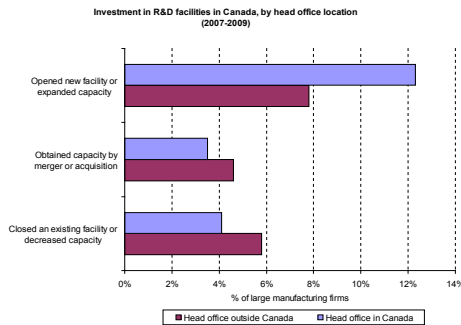


From 2007 to 2009, a greater percentage of manufacturers opened new R&D facilities or expanded capacity than reduced R&D capacity, regardless of head office location. Meanwhile, a greater percentage of manufacturers with Canadian head offices expanded R&D capacity compared to their foreign counterparts (Figure 10).

<sup>v</sup> - Total landed cost comprises the actual cost of all goods, transportation costs, carrying costs, insurance and freight, custom duties and preferential rates, taxes, tariffs and any additional charges caused by depreciation and goods becoming obsolete.

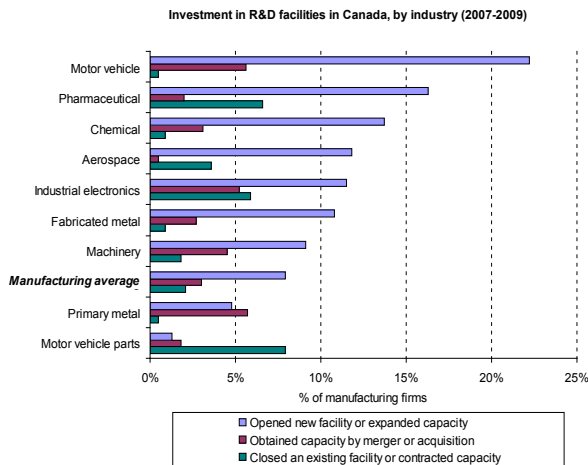


**Figure 10 – Investment in R&D facilities in Canada, by head office location (2007–2009)<sup>9</sup>**



Investment in R&D facilities and capacity in Canada varies by manufacturing industry. For example, 22% of motor vehicle manufacturers opened R&D facilities between 2007 and 2009, with some firms focusing on power train dynamometer research, fuel cell testing, and development of a broad range of advanced production and prototyping technologies.<sup>2</sup> Conversely, the evolving business model in the auto parts manufacturing industry has led some firms to focus more on a build-to-print business model (Figure 11).<sup>2</sup>

**Figure 11 – Investment in R&D facilities in Canada, by industry (2007–2009)<sup>5</sup>**



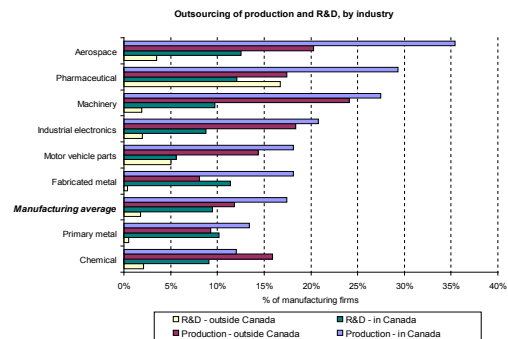
Firms in the aerospace industry have increased R&D capacity almost solely through organic expansion, while firms in the pharmaceutical manufacturing industry have expanded R&D capacity to focus on new drug discoveries. Industrial electronics manufacturers are expanding R&D capacity — in many cases with university collaboration — to focus on the development of next generation electronics such as micro-electromechanical systems for silicon chips and electrical and hardware design for products such as carrier-grade telecommunications equipment and embedded microprocessors.<sup>2</sup>

**Outsourcing of Production and R&D Activities**

The business of manufacturing is increasingly about delivering value to customers through tangible goods, with a growing share of this value coming from non-production activities in the value chain such as financing, logistics management, product design and development, engineering, and customer relationship management. Manufacturing business models increasingly rely on fragmentation of value chain activities and the outsourcing of some functions including production.<sup>2,11</sup>

To attain a complete view of advanced manufacturing in Canada, the role of contract manufacturers and the outsourcing of R&D activities both in Canada and abroad must be included. While outsourcing can introduce added risk regarding quality and continuity of supply, it is important for manufacturers to identify the strategic importance of each activity and whether they can benefit from the use of a contract manufacturer. Overall, manufacturers are more likely to outsource some production to contract manufacturers within Canada than abroad (Figure 12).

**Figure 12 – Outsourcing of production and R&D, by industry<sup>5</sup>**



Large Canadian manufacturers are twice as likely to outsource some production abroad than small manufacturers (21% and 10% respectively). Outsourcing of production by Canadian manufacturers often involves products that have reached the maturity phase in the product life cycle or non-core product groups in areas where contract manufacturers have specific capabilities.<sup>2</sup>

Meanwhile, Canadian manufacturers internalize core R&D activities to maintain ownership over project directions, timelines and outcomes, but may leverage external expertise or capability for specialized functions.<sup>2</sup> Overall, less than 10% of manufacturers outsource R&D activities either in Canada or abroad.<sup>5</sup> Large manufacturers outsource R&D activities

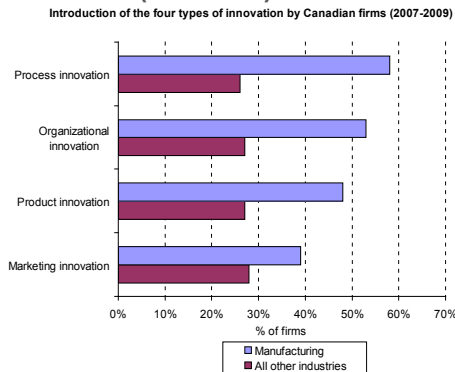
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to partners located in Canada and abroad at a similar level (10%). Medium-sized and small Canadian manufacturers with limited global footprints tend to favour local business partners in their R&D outsourcing strategies.<sup>2,5</sup>

## Innovation in Advanced Manufacturing

Canadian manufacturers are investing in innovative solutions to boost their competitiveness. Innovation in manufacturing is not isolated to certain practices; it is integrated into activities across operations and aligns with the Organisation for Economic Co-operation and Development's (OECD) definition of the different types of innovation: process, organizational, product and marketing.<sup>12</sup> Overall, the manufacturing sector outpaces all other industries<sup>vi</sup> in the introduction of process, organizational, product and marketing innovation between 2007 and 2009 in Canada (Figure 13). However, the Canadian manufacturing sector lags behind key countries such as the United States in terms of business expenditures on R&D intensity.<sup>13</sup>

**Figure 13 – Introduction of the four types of innovation by Canadian firms (2007–2009)<sup>9</sup>**

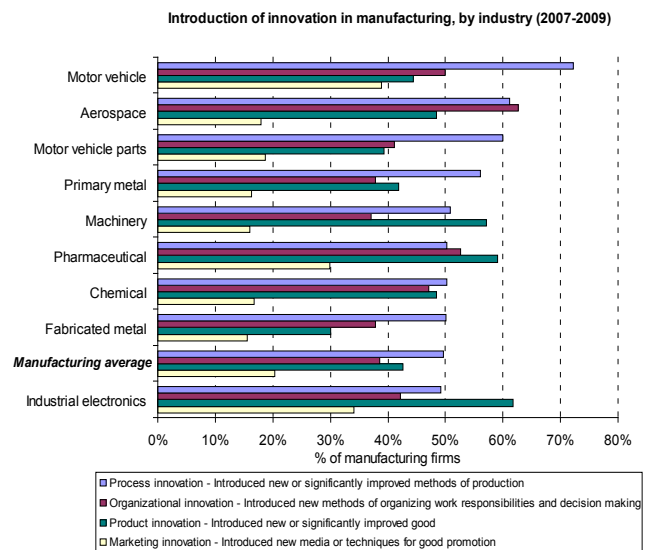


Manufacturers were twice as likely than the rest of the Canadian private sector to introduce process and organizational innovation between 2007 and 2009.<sup>9</sup> Process innovation may include the implementation of new methods, techniques, tools or software, as well as changes affecting logistics, procurement or maintenance. Overall, eliminating waste, improving efficiency of operations and reducing costs are the main drivers of process innovation.<sup>2</sup> In fact, 66% of Canadian manufacturers that introduced process innovations between 2007 and 2009 were able to reduce the average cost of their products by 11%.<sup>5</sup> Also, expanding lean concepts beyond fabrication and improving supply chain agility are key areas of process innovation within the manufacturing sector.<sup>2</sup>

Advancements in process innovation are driving manufacturers to be leaders of organizational innovation in Canada, which includes changes to business practices, workplace organisation or practices in external relations. Some 53% of Canadian manufacturers introduced organizational innovation between 2007 and 2009.<sup>9</sup> Reduced administrative costs, improved internal and external relations, and more efficient business practices are often the objectives of new methods of dividing tasks, handling procedures and dealing with stakeholders within the supply chain.<sup>2</sup>

Product innovation creates opportunities not only for commercialization of consumer products and industrial goods but also for the development of state-of-the-art machines and tools that directly impact the production process and related activities. Marketing methods and techniques are evolving to further integrate the use of information technologies and new media.<sup>2</sup> In all four types of innovation the manufacturing sector is leading with a significantly greater percentage of firms that introduced innovations between 2007 and 2009 compared to other industrial sectors.<sup>9</sup> Within different manufacturing industries, a mix of innovations — process, organizational, product and marketing — is being implemented by many firms to compete and succeed in the global marketplace (Figure 14).

**Figure 14 – Introduction of innovation in manufacturing, by industry (2007–2009)<sup>5</sup>**



<sup>vi</sup> - All other industries includes: agriculture, forestry, fishing and hunting; mining, quarrying, and oil and gas extraction; utilities; construction; wholesale trade; retail trade; transportation and warehousing; information and cultural industries; finance and insurance; real estate and rental and leasing; professional, scientific, and technical services; management of companies and enterprises; and administrative and support, waste management and remediation services (20+ employees).

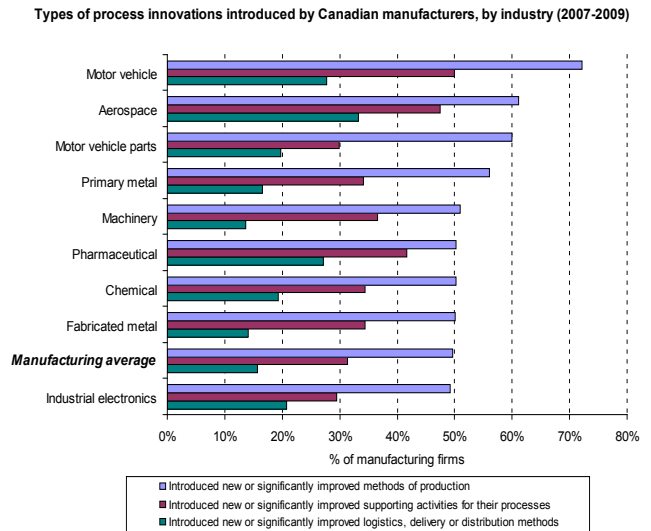
Overall, many manufacturers are implementing organizational innovation by establishing collaborative strategic partnerships with both customers and suppliers. Specifically, firms throughout the automotive sector made significant changes to their business model between 2007 and 2009, especially by streamlining the production processes and modifying their organizational structures. Some of the cost-saving strategies included the introduction of global vehicle platforms and the implementation of flexible assembly. The motor vehicle parts sector has improved the rationalization of the supply chain and strengthened the role of systems integrators.<sup>2</sup>

Meanwhile, more than half the firms in pharmaceutical manufacturing have introduced product, process and organizational innovation.<sup>5</sup> The adoption of new technologies and a more strategic specialization of production networks on a geographical basis have contributed to the improvement of overall plant utilization rates.<sup>2</sup> Finally, in industrial electronics, where product life cycles are relatively short, process and organizational innovation have been critical to reduce cost and time to market.<sup>2</sup>

As the manufacturing sector maintains its focus on process, innovations in that area are key enablers of competitiveness. While process innovation in production is the most common among manufacturers, many firms have embraced process innovation in a more holistic manner (Figure 15). Process innovation implemented by manufacturers often aims to reduce total landed cost by optimizing many operations including production, logistics, and customer relationship management.<sup>5</sup> Process innovations that generate measurable environmental benefits and significant savings have been successfully implemented in many industries.<sup>2</sup> Efficiency in production process often means lower energy and material costs and reduced waste. While for some firms, obtaining buy-in to implement environmental measures can be challenging — especially when the results sought are difficult to measure — manufacturers that have adopted process innovation that targets green supply chain management have successfully improved their business and environmental performance on many levels.<sup>14</sup>

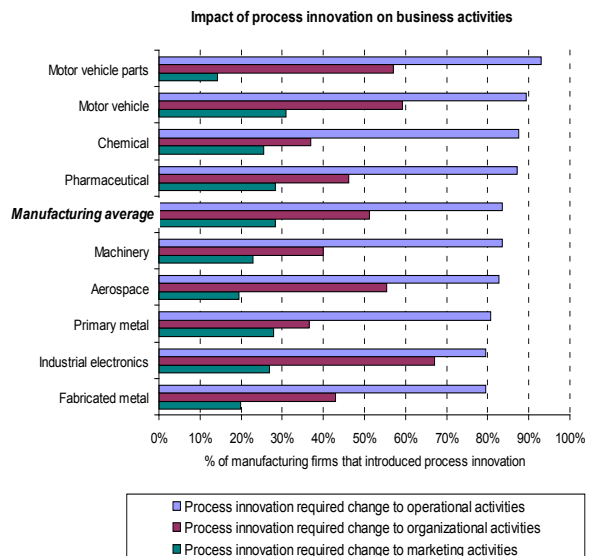
Overall, the introduction of the four types of innovation by manufacturers is similar by size of firm. Between 2007 and 2009 about half of all Canadian manufacturing firms have implemented process innovation for the production of goods or services (large firms: 54%; medium-sized firms: 53% and small firms 49%). Firms of large, medium and small size have consistently adopted product (52%, 50%, 40%), organizational (50%, 41%, 37%), and marketing (25%, 22%, 20%) innovations over this period.<sup>5</sup>

Figure 15 – Types of process innovations introduced by Canadian manufacturers, by industry (2007–2009)<sup>5</sup>



The broad scope of process innovation means that changes may be technical or purely procedural and their implementation may require different skills and knowledge. In addition, the reporting relationship may be altered, which can impact organizational structure and, in some cases, marketing activities. The majority of Canadian manufacturers indicated that process innovation led to changes in operational (84%) and organizational activities (51%) (Figure 16).

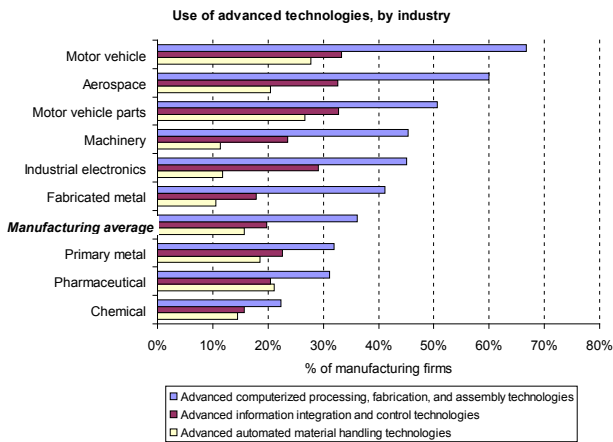
Figure 16 – Impact of process innovation on business activities, by industry<sup>5</sup>



## Advanced Technology Adoption

To enable these potentially complex process, organizational, product and marketing innovations, Canadian manufacturers rely heavily on advanced technologies<sup>vii</sup>. Across industries, many manufacturers have implemented advanced production technologies in their efforts to reduce total landed cost. In particular, the majority of aerospace, motor vehicle and motor vehicle parts manufacturers utilize advanced computerized processing, fabrication, and assembly technologies (Figure 17).

Figure 17 – Use of advanced technologies, by industry<sup>5</sup>



In general, large manufacturers (50%) are more likely to utilize advanced production technologies than medium-sized (43%) or small manufacturers (34%).<sup>5</sup> In addition to adopting direct production technologies, many manufacturers are adopting technologies that enable coordination and integration across multiple activities, consistent with their goal of becoming more agile and efficient.<sup>2,5</sup>

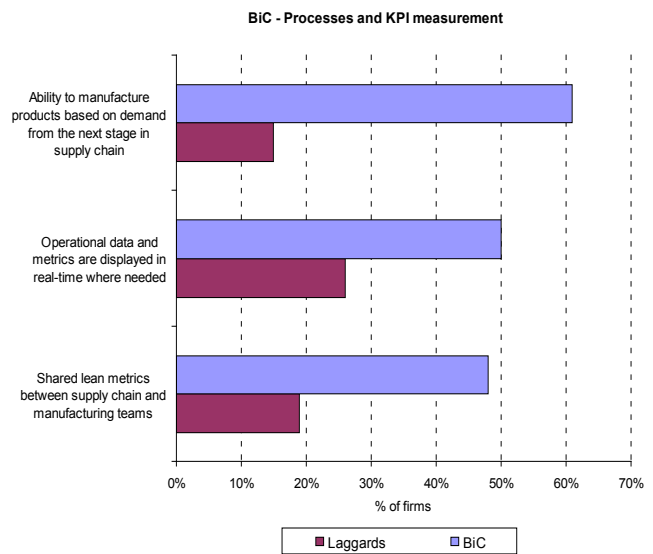
## Best-in-Class Analysis

This section examines how Best-in-Class (BiC) manufacturers compare to Laggards regarding their use of demand-based production planning, key performance indicator (KPI) measurement and advanced technology adoption. BiC firms are defined as North American businesses that achieve positive results in five key year-over-year performance criteria: average deal size, average annual customer revenue, sales cycle time, time to quota, and

sales administration time. BiC firms represent those North American manufacturers that constitute the top 20% of aggregate performance scorers while Laggards constitute the bottom 30%.<sup>15</sup>

Overall, BiC manufacturers utilize more demand-based production planning and KPI measurement in their manufacturing operations. One particular differentiating process is the ability to manufacture products based on demand from the next stage in the supply chain, which BiC manufacturers are four times more likely to possess than Laggards (Figure 18). This ability often stems from BiC manufacturers' general goal to execute lean strategies beyond manufacturing processes (i.e. sourcing and logistics activities). An additional focus for BiC manufacturers is to coordinate the optimization of the order-to-delivery process across teams by sharing operational data and metrics in real time.<sup>15</sup>

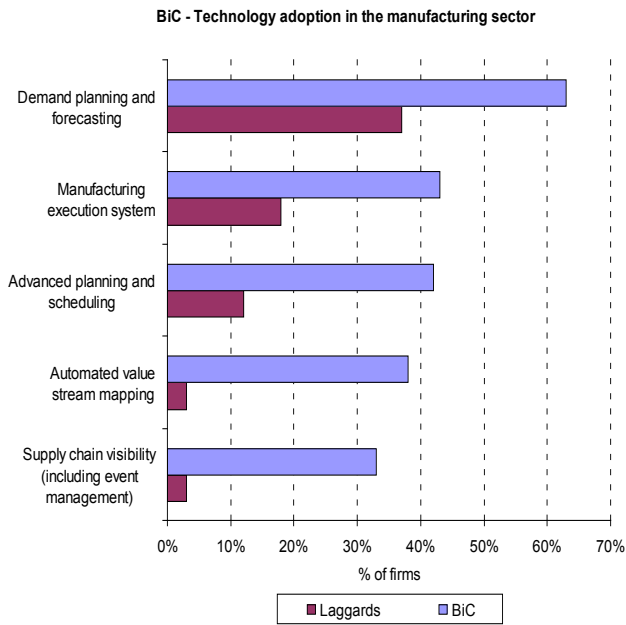
Figure 18 – BiC – Processes and KPI measurement<sup>15</sup>



A critical enabler of leading-edge processes and KPI measurement within manufacturers is technology. Overall, the use of advanced technology distinguishes BiC manufacturers. The use of technology that enables the modeling of inventory targets to optimize production schedules is important for firms aiming to increase their agility. BiC firms utilize specific technologies such as demand planning and forecasting, and manufacturing execution systems at a much higher rate than Laggards (Figure 19).

<sup>vii</sup> - Advanced technologies are new technologies that perform a new function or improve some function significantly better than commonly used technologies in the industry or by competitors

Figure 19 – BiC – Technology adoption<sup>15</sup>



An emerging trend among BiC manufacturers is the expansion of process visibility to include supply chain partners, enabling manufacturers to better respond to changes in customer demand. Some 33% of BiC manufacturers utilize technologies that enable supply chain visibility compared to only 3% of Laggards.<sup>15</sup>

## Final Remarks

Overall, these research findings demonstrate that manufacturing is a vibrant and innovative sector that plays a strategic role within the Canadian economy.

The manufacturing sector outpaces all other industries in the introduction of process, organizational, product and marketing innovations in Canada. Also, many manufacturers are expanding their adoption of process innovations beyond new manufacturing methods to include other operations, creating both business and environmental benefits.

Canadian manufacturers were nearly four times more likely to increase production capabilities in Canada between 2007 and 2009 than abroad. In addition, manufacturers are investing in production facilities to increase agility, expand mass customization capabilities, capitalize market niches, and optimize prototyping and new product introductions. More than twice as many manufacturers increased production capabilities (25%) in Canada between 2007 and 2009 than reduced capabilities (11%).

This research also presents important linkages between emerging business models in manufacturing, investment in production facilities, and innovation and advanced technology adoption. These connections can help inform a continued dialogue between businesses, governments and academia.

## ANNEX: Tables

**Table A1**

| <b>R&amp;D and production activities of Canadian manufacturers outside Canada, by industry</b>  |                                 |                |
|---|---------------------------------|----------------|
|   | <b>% of manufacturing firms</b> |                |
|   | <b>Production</b>               | <b>R&amp;D</b> |
| <b>Manufacturing average</b>  | <b>10%</b>                      | <b>8%</b>      |
| Food manufacturing and beverage manufacturing   | 4%                              | 5%             |
| Food manufacturing  | 4%                              | 4%             |
| Animal food manufacturing   | 10%                             | 8%             |
| Fruit and vegetable preserving and specialty food manufacturing   | 9%                              | 9%             |
| Dairy product manufacturing   | 3%                              | 3%             |
| Meat product manufacturing  | 0%                              | 0%             |
| Seafood product preparation and packaging   | 2%                              | 2%             |
| Bakery and tortillas manufacturing  | 5%                              | 6%             |
| Beverage and tobacco product manufacturing  | 7%                              | 6%             |
| Beverage manufacturing  | 7%                              | 7%             |
| Tobacco manufacturing   | -                               | -              |
| Textile mills and textile product mills   | 12%                             | 8%             |
| Textile mills   | 12%                             | 12%            |
| Textile product mills   | 11%                             | 5%             |
| Clothing manufacturing  | 2%                              | 1%             |
| Cut and sew clothing manufacturing  | 2%                              | 1%             |
| Leather and allied product manufacturing  | 10%                             | 5%             |
| Wood product manufacturing  | 5%                              | 1%             |
| Sawmills and wood preserving  | 3%                              | 0%             |
| Veneer, plywood and engineered wood product manufacturing   | 13%                             | 4%             |
| Other wood product manufacturing  | 4%                              | 1%             |
| Paper manufacturing   | 15%                             | 13%            |
| Pulp, paper, and paperboard mills   | 16%                             | 11%            |
| Converted paper product manufacturing   | 14%                             | 14%            |
| Printing and related support activities   | 3%                              | 3%             |
| Petroleum and coal product manufacturing  | 23%                             | 23%            |
| Chemical manufacturing  | 25%                             | 33%            |
| Basic chemical manufacturing  | 23%                             | 48%            |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 25%                             | 43%            |
| Pharmaceutical manufacturing  | 29%                             | 37%            |
| Paint, coating and adhesive manufacturing   | 15%                             | 22%            |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 29%                             | 31%            |
| Plastics and rubber products manufacturing  | 11%                             | 12%            |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 11%                             | 11%            |
| Motor vehicle plastic parts manufacturing   | 3%                              | 18%            |
| Rubber product manufacturing  | 15%                             | 19%            |

Table A1 - cont.

|  |     |     |
|--|-----|-----|
| Non-metallic mineral product manufacturing   | 14% | 8%  |
| Primary metal manufacturing  | 14% | 14% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 15% | 15% |
| Alumina and aluminum production and processing   | 23% | 23% |
| Ferrous metal foundries  | 10% | 10% |
| Non-ferrous metal foundries  | 4%  | 11% |
| Fabricated metal product manufacturing   | 5%  | 6%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 16% | 17% |
| Architectural and structural metals manufacturing  | 3%  | 5%  |
| Boiler, tank and shipping container manufacturing  | 9%  | 12% |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 0%  | 0%  |
| Coating, engraving, heat treatment and allied activities   | 1%  | 0%  |
| Machinery manufacturing  | 16% | 11% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 23% | 16% |
| Mining and oil and gas field machinery manufacturing   | 12% | 16% |
| Sawmill and woodworking machinery manufacturing  | 13% | 6%  |
| Rubber and plastics industry machinery manufacturing   | 16% | 5%  |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 6%  | 0%  |
| Metalworking machinery manufacturing   | 6%  | 2%  |
| Computer and electronic product manufacturing  | 11% | 11% |
| Computers and peripheral equipment manufacturing   | 18% | 11% |
| Communications equipment manufacturing   | 13% | 16% |
| Telephone apparatus manufacturing  | 11% | 11% |
| Radio and television broadcasting and wireless communications equipment  | 19% | 27% |
| Semiconductor and other electronic components manufacturing  | 9%  | 5%  |
| Navigational and guidance instruments manufacturing  | 7%  | 11% |
| Electrical equipment, appliance and component manufacturing  | 18% | 18% |
| Electrical lighting equipment manufacturing  | 9%  | 10% |
| Household appliance manufacturing  | 9%  | 9%  |
| Electric equipment manufacturing   | 28% | 18% |
| Other electrical equipment and component manufacturing   | 15% | 23% |
| Transportation equipment manufacturing   | 13% | 12% |
| Motor vehicle manufacturing  | 22% | 22% |
| Motor vehicle body and trailer manufacturing   | 5%  | 4%  |
| Motor vehicle parts manufacturing  | 17% | 17% |
| Aerospace product and parts manufacturing  | 22% | 15% |
| Railroad rolling stock manufacturing   | 18% | 36% |
| Ship and boat building   | 3%  | 3%  |
| Other transportation equipment manufacturing   | 13% | 13% |
| Furniture and related product manufacturing  | 8%  | 3%  |
| Miscellaneous manufacturing  | 9%  | 6%  |
| Medical equipment and supplies manufacturing   | 18% | 9%  |

## ANNEX: Tables

**Table A2**

| <b>Canadian manufacturers facing competition in main market from multinational enterprises, by industry</b>   |                                 |
|---|---------------------------------|
|   | <b>% of manufacturing firms</b> |
| <b>Manufacturing average</b>  | <b>67%</b>                      |
| Food manufacturing and beverage manufacturing   | 68%                             |
| Food manufacturing  | 67%                             |
| Animal food manufacturing   | 77%                             |
| Fruit and vegetable preserving and specialty food manufacturing   | 77%                             |
| Dairy product manufacturing   | 73%                             |
| Meat product manufacturing  | 55%                             |
| Seafood product preparation and packaging   | 55%                             |
| Bakery and tortillas manufacturing  | 56%                             |
| Beverage and tobacco product manufacturing  | 82%                             |
| Beverage manufacturing  | 81%                             |
| Tobacco manufacturing   | -                               |
| Textile mills and textile product mills   | 66%                             |
| Textile mills   | 75%                             |
| Textile product mills   | 61%                             |
| Clothing manufacturing  | 63%                             |
| Cut and sew clothing manufacturing  | 63%                             |
| Leather and allied product manufacturing  | 66%                             |
| Wood product manufacturing  | 48%                             |
| Sawmills and wood preserving  | -                               |
| Veneer, plywood and engineered wood product manufacturing   | 42%                             |
| Other wood product manufacturing  | -                               |
| Paper manufacturing   | 81%                             |
| Pulp, paper, and paperboard mills   | 84%                             |
| Converted paper product manufacturing   | 80%                             |
| Printing and related support activities   | 62%                             |
| Petroleum and coal product manufacturing  | 69%                             |
| Chemical manufacturing  | 81%                             |
| Basic chemical manufacturing  | 88%                             |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 88%                             |
| Pharmaceutical manufacturing  | 82%                             |
| Paint, coating and adhesive manufacturing   | 93%                             |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 75%                             |
| Plastics and rubber products manufacturing  | 69%                             |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 69%                             |
| Motor vehicle plastic parts manufacturing   | 82%                             |
| Rubber product manufacturing  | 66%                             |
| Non-metallic mineral product manufacturing  | 66%                             |



Table A2 - cont.

|  |      |
|--|------|
| Primary metal manufacturing  | 65%  |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 64%  |
| Alumina and aluminum production and processing   | 45%  |
| Ferrous metal foundries  | 80%  |
| Non-ferrous metal foundries  | 69%  |
| Fabricated metal product manufacturing   | 63%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 62%  |
| Architectural and structural metals manufacturing  | 63%  |
| Boiler, tank and shipping container manufacturing  | 59%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 71%  |
| Coating, engraving, heat treatment and allied activities   | 56%  |
| Machinery manufacturing  | 76%  |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 79%  |
| Mining and oil and gas field machinery manufacturing   | 69%  |
| Sawmill and woodworking machinery manufacturing  | 69%  |
| Rubber and plastics industry machinery manufacturing   | 79%  |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | -    |
| Metalworking machinery manufacturing   | 75%  |
| Industrial electronics manufacturing   | 78%  |
| Computers and peripheral equipment manufacturing   | 89%  |
| Communications equipment manufacturing   | 82%  |
| Telephone apparatus manufacturing  | 94%  |
| Radio and television broadcasting and wireless communications equipment  | 84%  |
| Semiconductor and other electronic components manufacturing  | 70%  |
| Navigational and guidance instruments manufacturing  | 75%  |
| Electrical equipment, appliance and component manufacturing  | 82%  |
| Electrical lighting equipment manufacturing  | 100% |
| Household appliance manufacturing  | 78%  |
| Electric equipment manufacturing   | 78%  |
| Other electrical equipment and component manufacturing   | 80%  |
| Transportation equipment manufacturing   | 68%  |
| Motor vehicle manufacturing  | 89%  |
| Motor vehicle body and trailer manufacturing   | 53%  |
| Motor vehicle parts manufacturing  | 79%  |
| Aerospace manufacturing  | 66%  |
| Railroad rolling stock manufacturing   | 73%  |
| Ship and boat building   | 54%  |
| Other transportation equipment manufacturing   | 50%  |
| Furniture and related product manufacturing  | 63%  |
| Miscellaneous manufacturing  | 60%  |
| Medical equipment and supplies manufacturing   | 67%  |

## ANNEX: Tables

**Table A3**

| Indirect exporting by Canadian manufacturers, by industry   |   |  |
|---|---|--|
|   | % of manufacturing firms  |  |
|   | Sells product to another Canadian firm that exports product "as is" | Sells product to another Canadian firm that uses it as an input into production for export |
| <b>Manufacturing average</b>  | <b>23%</b>  | <b>28%</b>   |
| Food manufacturing and beverage manufacturing   | 23%   | 17%  |
| Food manufacturing  | 23%   | 19%  |
| Animal food manufacturing   | 27%   | 28%  |
| Fruit and vegetable preserving and specialty food manufacturing   | 29%   | 30%  |
| Dairy product manufacturing   | 26%   | 15%  |
| Meat product manufacturing  | 17%   | 13%  |
| Seafood product preparation and packaging   | -   | 26%  |
| Bakery and tortillas manufacturing  | 22%   | 7%   |
| Beverage and tobacco product manufacturing  | 12%   | 0%   |
| Beverage manufacturing  | 13%   | 0%   |
| Tobacco manufacturing   | -   | 0%   |
| Textile mills and textile product mills   | 25%   | 33%  |
| Textile mills   | 26%   | 58%  |
| Textile product mills   | 25%   | 21%  |
| Clothing manufacturing  | 14%   | 2%   |
| Cut and sew clothing manufacturing  | 11%   | 2%   |
| Leather and allied product manufacturing  | 25%   | 15%  |
| Wood product manufacturing  | 32%   | 28%  |
| Sawmills and wood preserving  | 61%   | 0%   |
| Veneer, plywood and engineered wood product manufacturing   | 18%   | 18%  |
| Other wood product manufacturing  | 21%   | 23%  |
| Paper manufacturing   | 19%   | 32%  |
| Pulp, paper, and paperboard mills   | 21%   | 25%  |
| Converted paper product manufacturing   | 19%   | 34%  |
| Printing and related support activities   | 12%   | 17%  |
| Petroleum and coal product manufacturing  | 17%   | 8%   |
| Chemical manufacturing  | 23%   | 24%  |
| Basic chemical manufacturing  | 31%   | 46%  |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 15%   | 40%  |
| Pharmaceutical manufacturing  | 34%   | 22%  |
| Paint, coating and adhesive manufacturing   | 24%   | 13%  |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 22%   | 19%  |
| Plastics and rubber products manufacturing  | 33%   | 50%  |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 37%   | 51%  |

Table A3 - cont.

|  |     |     |
|--|-----|-----|
| Motor vehicle plastic parts manufacturing  | 21% | 61% |
| Rubber product manufacturing   | 17% | 37% |
| Non-metallic mineral product manufacturing   | 17% | 18% |
| Primary metal manufacturing  | 16% | 53% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 22% | 61% |
| Alumina and aluminum production and processing   | 14% | 36% |
| Ferrous metal foundries  | 7%  | 50% |
| Non-ferrous metal foundries  | 10% | 52% |
| Fabricated metal product manufacturing   | 26% | 35% |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 27% | 0%  |
| Architectural and structural metals manufacturing  | 21% | 20% |
| Boiler, tank and shipping container manufacturing  | 32% | 21% |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 36% | 0%  |
| Coating, engraving, heat treatment and allied activities   | 7%  | 0%  |
| Machinery manufacturing  | 25% | 33% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 19% | 32% |
| Mining and oil and gas field machinery manufacturing   | 29% | 14% |
| Sawmill and woodworking machinery manufacturing  | 34% | 31% |
| Rubber and plastics industry machinery manufacturing   | 26% | 37% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 17% | 12% |
| Metalworking machinery manufacturing   | -   | 0%  |
| Industrial electronics manufacturing   | 24% | 37% |
| Computers and peripheral equipment manufacturing   | 17% | 33% |
| Communications equipment manufacturing   | 32% | 30% |
| Telephone apparatus manufacturing  | 47% | 59% |
| Radio and television broadcasting and wireless communications equipment  | 24% | 20% |
| Semiconductor and other electronic components manufacturing  | 17% | 59% |
| Navigational and guidance instruments manufacturing  | 28% | 30% |
| Electrical equipment, appliance and component manufacturing  | 29% | 43% |
| Electrical lighting equipment manufacturing  | 19% | 6%  |
| Household appliance manufacturing  | 10% | 14% |
| Electric equipment manufacturing   | 41% | 56% |
| Other electrical equipment and component manufacturing   | 26% | 54% |
| Transportation equipment manufacturing   | 15% | 40% |
| Motor vehicle manufacturing  | 6%  | 6%  |
| Motor vehicle body and trailer manufacturing   | 9%  | 15% |
| Motor vehicle parts manufacturing  | 19% | 61% |
| Aerospace manufacturing  | 24% | 53% |
| Railroad rolling stock manufacturing   | 27% | 46% |
| Ship and boat building   | 0%  | 0%  |
| Other transportation equipment manufacturing   | 19% | 38% |
| Furniture and related product manufacturing  | 14% | 7%  |
| Miscellaneous manufacturing  | 14% | 15% |
| Medical equipment and supplies manufacturing   | 5%  | 6%  |

## ANNEX: Tables

**Table A4**

| <b>Investment in production facilities in Canada, by industry (2007–2009)</b>   |  |  |  |
|---|--|--|--|
|   | <b>% of manufacturing firms</b>            |  |  |
|   | Obtained capacity by merger or acquisition | Opened new facility or expanded capacity | Closed an existing facility or contracted capacity |
| Manufacturing average   | 9%   | 25%                                      | 11%  |
| Food manufacturing and beverage manufacturing   | 10%  | 26%                                      | 6%   |
| Food manufacturing  | 10%  | 25%                                      | 6%   |
| Animal food manufacturing   | 18%  | 20%                                      | 5%   |
| Fruit and vegetable preserving and specialty food manufacturing   | 12%  | 27%                                      | 9%   |
| Dairy product manufacturing   | 6%   | 29%                                      | 6%   |
| Meat product manufacturing  | 10%  | 21%                                      | 9%   |
| Seafood product preparation and packaging   | 14%  | 12%                                      | 4%   |
| Bakery and tortillas manufacturing  | 4%   | 26%                                      | 1%   |
| Beverage and tobacco product manufacturing  | 13%  | 40%                                      | 5%   |
| Beverage manufacturing  | 14%  | 39%                                      | 5%   |
| Tobacco manufacturing   | -  | -  | -  |
| Textile mills and textile product mills   | 9%   | 19%                                      | 17%  |
| Textile mills   | 12%  | 17%                                      | 18%  |
| Textile product mills   | 7%   | 20%                                      | 16%  |
| Clothing manufacturing  | 5%   | 6%                                       | 13%  |
| Cut and sew clothing manufacturing  | 5%   | 4%                                       | 11%  |
| Leather and allied product manufacturing  | 3%   | 22%                                      | 16%  |
| Wood product manufacturing  | 9%   | 29%                                      | 14%  |
| Sawmills and wood preserving  | 11%  | 29%                                      | 14%  |
| Veneer, plywood and engineered wood product manufacturing   | 16%  | 24%                                      | 13%  |
| Other wood product manufacturing  | 6%   | 31%                                      | 14%  |
| Paper manufacturing   | 16%  | 17%                                      | 20%  |
| Pulp, paper, and paperboard mills   | 16%  | 16%                                      | 27%  |
| Converted paper product manufacturing   | 16%  | 18%                                      | 18%  |
| Printing and related support activities   | 20%  | 27%                                      | 3%   |
| Petroleum and coal product manufacturing  | 19%  | 35%                                      | 8%   |
| Chemical manufacturing  | 12%  | 23%                                      | 10%  |
| Basic chemical manufacturing  | 13%  | 21%                                      | 14%  |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 6%   | 21%                                      | 20%  |
| Pharmaceutical manufacturing  | 11%  | 44%                                      | 10%  |
| Paint, coating and adhesive manufacturing   | 9%   | 24%                                      | 12%  |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 13%  | 23%                                      | 7%   |
| Plastics and rubber products manufacturing  | 11%  | 26%                                      | 11%  |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 10%  | 28%                                      | 9%   |
| Motor vehicle plastic parts manufacturing   | 13%  | 24%                                      | 28%  |

Table A4 - cont.

|  |     |     |     |
|--|-----|-----|-----|
| Rubber product manufacturing   | 13% | 15% | 11% |
| Non-metallic mineral product manufacturing   | 16% | 30% | 9%  |
| Primary metal manufacturing  | 10% | 24% | 11% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 11% | 28% | 13% |
| Alumina and aluminum production and processing   | 9%  | 14% | 9%  |
| Ferrous metal foundries  | 7%  | 23% | 7%  |
| Non-ferrous metal foundries  | 11% | 27% | 11% |
| Fabricated metal product manufacturing   | 8%  | 27% | 8%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 12% | 18% | 19% |
| Architectural and structural metals manufacturing  | 6%  | 34% | 4%  |
| Boiler, tank and shipping container manufacturing  | 12% | 36% | 13% |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 5%  | 26% | 0%  |
| Coating, engraving, heat treatment and allied activities   | 7%  | 12% | 12% |
| Machinery manufacturing  | 8%  | 25% | 18% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 8%  | 28% | 21% |
| Mining and oil and gas field machinery manufacturing   | 8%  | 31% | 19% |
| Sawmill and woodworking machinery manufacturing  | 22% | 9%  | 3%  |
| Rubber and plastics industry machinery manufacturing   | 10% | 31% | 10% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 18% | 28% | 15% |
| Metalworking machinery manufacturing   | 0%  | 15% | 12% |
| Industrial electronics manufacturing   | 9%  | 30% | 11% |
| Computers and peripheral equipment manufacturing   | 11% | 27% | 22% |
| Communications equipment manufacturing   | 10% | 26% | 12% |
| Telephone apparatus manufacturing  | 6%  | 22% | 17% |
| Radio and television broadcasting and wireless communications equipment  | 17% | 18% | 16% |
| Semiconductor and other electronic components manufacturing  | 9%  | 34% | 5%  |
| Navigational and guidance instruments manufacturing  | 5%  | 31% | 8%  |
| Electrical equipment, appliance and component manufacturing  | 10% | 25% | 12% |
| Electrical lighting equipment manufacturing  | 0%  | 13% | 18% |
| Household appliance manufacturing  | 9%  | 0%  | 18% |
| Electric equipment manufacturing   | 11% | 41% | 8%  |
| Other electrical equipment and component manufacturing   | 12% | 21% | 12% |
| Transportation equipment manufacturing   | 7%  | 23% | 17% |
| Motor vehicle manufacturing  | 6%  | 50% | 22% |
| Motor vehicle body and trailer manufacturing   | 7%  | 12% | 12% |
| Motor vehicle parts manufacturing  | 7%  | 26% | 22% |
| Aerospace manufacturing  | 7%  | 31% | 13% |
| Railroad rolling stock manufacturing   | 0%  | 27% | 27% |
| Ship and boat building   | 3%  | 8%  | 8%  |
| Other transportation equipment manufacturing   | 13% | 38% | 13% |
| Furniture and related product manufacturing  | 1%  | 18% | 11% |
| Miscellaneous manufacturing  | 11% | 26% | 11% |
| Medical equipment and supplies manufacturing   | 6%  | 25% | 11% |

## ANNEX: Tables

**Table A5**

| <b>Investment in production facilities outside Canada, by industry (2007–2009)</b>  |  |  |  |
|---|--|--|--|
|   | <b>% of manufacturing firms</b>            |  |  |
|   | Obtained capacity by merger or acquisition | Opened new facility or expanded capacity | Closed an existing facility or contracted capacity |
| <b>Manufacturing average</b>  | <b>3%</b>                                  | <b>5%</b>                                | <b>4%</b>  |
| Food manufacturing and beverage manufacturing   | 2%   | 3%                                       | 1%   |
| Food manufacturing  | 2%   | 4%                                       | 1%   |
| Animal food manufacturing   | -  | -  | -  |
| Fruit and vegetable preserving and specialty food manufacturing   | -  | -  | -  |
| Dairy product manufacturing   | 3%   | 1%                                       | 1%   |
| Meat product manufacturing  | 0%   | -  | 0%   |
| Seafood product preparation and packaging   | 1%   | 7%                                       | 0%   |
| Bakery and tortillas manufacturing  | 0%   | 3%                                       | 1%   |
| Beverage and tobacco product manufacturing  | 1%   | 2%                                       | 4%   |
| Beverage manufacturing  | 1%   | 1%                                       | 4%   |
| Tobacco manufacturing   | -  | -  | -  |
| Textile mills and textile product mills   | 4%   | 5%                                       | 5%   |
| Textile mills   | 2%   | 9%                                       | 7%   |
| Textile product mills   | 5%   | 3%                                       | 3%   |
| Clothing manufacturing  | 5%   | 4%                                       | 2%   |
| Cut and sew clothing manufacturing  | 5%   | 4%                                       | 2%   |
| Leather and allied product manufacturing  | 0%   | 11%                                      | 10%  |
| Wood product manufacturing  | 0%   | 2%                                       | 3%   |
| Sawmills and wood preserving  | 0%   | 1%                                       | 1%   |
| Veneer, plywood and engineered wood product manufacturing   | 0%   | 2%                                       | 2%   |
| Other wood product manufacturing  | 0%   | 2%                                       | -  |
| Paper manufacturing   | 6%   | 3%                                       | 3%   |
| Pulp, paper, and paperboard mills   | 9%   | 3%                                       | 10%  |
| Converted paper product manufacturing   | 6%   | 3%                                       | 2%   |
| Printing and related support activities   | 1%   | -  | 1%   |
| Petroleum and coal product manufacturing  | 8%   | 0%                                       | 8%   |
| Chemical manufacturing  | 4%   | 9%                                       | 6%   |
| Basic chemical manufacturing  | 7%   | 15%                                      | 16%  |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 6%   | 18%                                      | 3%   |
| Pharmaceutical manufacturing  | 2%   | 8%                                       | 3%   |
| Paint, coating and adhesive manufacturing   | 11%  | 3%                                       | 2%   |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 1%   | 7%                                       | 5%   |
| Plastics and rubber products manufacturing  | 3%   | 6%                                       | 4%   |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 2%   | 4%                                       | 2%   |
| Motor vehicle plastic parts manufacturing   | 4%   | 9%                                       | 13%  |

Table A5 - cont.

|  |     |     |     |
|--|-----|-----|-----|
| Rubber product manufacturing   | 6%  | 11% | -   |
| Non-metallic mineral product manufacturing   | 4%  | 2%  | 4%  |
| Primary metal manufacturing  | 6%  | 5%  | 7%  |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 12% | 7%  | 11% |
| Alumina and aluminum production and processing   | 5%  | 5%  | 5%  |
| Ferrous metal foundries  | 0%  | 3%  | 3%  |
| Non-ferrous metal foundries  | 0%  | 4%  | 3%  |
| Fabricated metal product manufacturing   | 1%  | 5%  | 3%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 1%  | -   | 9%  |
| Architectural and structural metals manufacturing  | 0%  | 1%  | 1%  |
| Boiler, tank and shipping container manufacturing  | 4%  | 11% | 4%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 0%  | -   | 0%  |
| Coating, engraving, heat treatment and allied activities   | 3%  | 3%  | 1%  |
| Machinery manufacturing  | 6%  | 8%  | 3%  |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 8%  | 10% | 3%  |
| Mining and oil and gas field machinery manufacturing   | 4%  | 7%  | 1%  |
| Sawmill and woodworking machinery manufacturing  | 13% | 0%  | 0%  |
| Rubber and plastics industry machinery manufacturing   | 5%  | 26% | 5%  |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 4%  | 5%  | 5%  |
| Metalworking machinery manufacturing   | 2%  | 4%  | 4%  |
| Industrial electronics manufacturing   | 7%  | 8%  | 8%  |
| Computers and peripheral equipment manufacturing   | 7%  | 3%  | 0%  |
| Communications equipment manufacturing   | 10% | 15% | 3%  |
| Telephone apparatus manufacturing  | 6%  | 28% | 6%  |
| Radio and television broadcasting and wireless communications equipment  | 17% | 17% | 4%  |
| Semiconductor and other electronic components manufacturing  | 8%  | 4%  | 11% |
| Navigational and guidance instruments manufacturing  | 2%  | 8%  | 3%  |
| Electrical equipment, appliance and component manufacturing  | 4%  | 10% | 5%  |
| Electrical lighting equipment manufacturing  | 0%  | 0%  | 5%  |
| Household appliance manufacturing  | 0%  | 0%  | 18% |
| Electric equipment manufacturing   | 7%  | 11% | 1%  |
| Other electrical equipment and component manufacturing   | 4%  | 16% | 4%  |
| Transportation equipment manufacturing   | 4%  | 9%  | 6%  |
| Motor vehicle manufacturing  | 6%  | 6%  | 17% |
| Motor vehicle body and trailer manufacturing   | 3%  | 5%  | 1%  |
| Motor vehicle parts manufacturing  | 4%  | 12% | 8%  |
| Aerospace manufacturing  | 6%  | 12% | 7%  |
| Railroad rolling stock manufacturing   | 0%  | 18% | 0%  |
| Ship and boat building   | 3%  | 0%  | 5%  |
| Other transportation equipment manufacturing   | 6%  | 6%  | 13% |
| Furniture and related product manufacturing  | 3%  | 3%  | 4%  |
| Miscellaneous manufacturing  | 3%  | 5%  | 5%  |
| Medical equipment and supplies manufacturing   | 5%  | 3%  | 3%  |

## ANNEX: Tables

**Table A6**

| Investment in R&D facilities in Canada, by industry (2007–2009)   |  |  |  |
|---|--|--|--|
|   | % of manufacturing firms                   |  |  |
|   | Obtained capacity by merger or acquisition | Opened new facility or expanded capacity | Closed an existing facility or contracted capacity |
| <b>Manufacturing average</b>  | <b>3%</b>                                  | <b>8%</b>                                | <b>2%</b>  |
| Food manufacturing and beverage manufacturing   | 2%   | 7%                                       | 0%   |
| Food manufacturing  | 2%   | 7%                                       | 0%   |
| Animal food manufacturing   | 7%   | 0%                                       | 0%   |
| Fruit and vegetable preserving and specialty food manufacturing   | 9%   | 11%                                      | 3%   |
| Dairy product manufacturing   | 0%   | 15%                                      | 0%   |
| Meat product manufacturing  | 5%   | 7%                                       | 0%   |
| Seafood product preparation and packaging   | 1%   | 0%                                       | 1%   |
| Bakery and tortillas manufacturing  | 0%   | 11%                                      | 0%   |
| Beverage and tobacco product manufacturing  | 0%   | 6%                                       | 0%   |
| Beverage manufacturing  | 0%   | 6%                                       | 0%   |
| Tobacco manufacturing   | -  | -  | -  |
| Textile mills and textile product mills   | 5%   | 8%                                       | 3%   |
| Textile mills   | 5%   | 5%                                       | 5%   |
| Textile product mills   | 4%   | 9%                                       | 2%   |
| Clothing manufacturing  | 1%   | 7%                                       | 2%   |
| Cut and sew clothing manufacturing  | 0%   | 6%                                       | 3%   |
| Leather and allied product manufacturing  | 0%   | 5%                                       | 3%   |
| Wood product manufacturing  | 4%   | 7%                                       | 2%   |
| Sawmills and wood preserving  | 0%   | 6%                                       | 1%   |
| Veneer, plywood and engineered wood product manufacturing   | 6%   | 7%                                       | 3%   |
| Other wood product manufacturing  | 6%   | 8%                                       | 1%   |
| Paper manufacturing   | 3%   | 3%                                       | 3%   |
| Pulp, paper, and paperboard mills   | 0%   | 0%                                       | 3%   |
| Converted paper product manufacturing   | 4%   | 4%                                       | 3%   |
| Printing and related support activities   | 5%   | 2%                                       | 2%   |
| Petroleum and coal product manufacturing  | 4%   | 4%                                       | 4%   |
| Chemical manufacturing  | 3%   | 14%                                      | 1%   |
| Basic chemical manufacturing  | 6%   | 3%                                       | 0%   |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 6%   | 15%                                      | 5%   |
| Pharmaceutical manufacturing  | 2%   | 16%                                      | 7%   |
| Paint, coating and adhesive manufacturing   | 2%   | 14%                                      | 0%   |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 2%   | 17%                                      | 1%   |
| Plastics and rubber products manufacturing  | 3%   | 8%                                       | 1%   |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 2%   | 8%                                       | 1%   |
| Motor vehicle plastic parts manufacturing   | 13%  | 6%                                       | 4%   |



Table A6 - cont.

|  |     |     |     |
|--|-----|-----|-----|
| Rubber product manufacturing   | 3%  | 8%  | 3%  |
| Non-metallic mineral product manufacturing   | 4%  | 4%  | 1%  |
| Primary metal manufacturing  | 6%  | 5%  | 1%  |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 6%  | 5%  | 1%  |
| Alumina and aluminum production and processing   | 5%  | 0%  | 0%  |
| Ferrous metal foundries  | 7%  | 4%  | 0%  |
| Non-ferrous metal foundries  | 4%  | 10% | 0%  |
| Fabricated metal product manufacturing   | 3%  | 11% | 1%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 1%  | 12% | 0%  |
| Architectural and structural metals manufacturing  | 5%  | 15% | 0%  |
| Boiler, tank and shipping container manufacturing  | 6%  | 16% | 0%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 0%  | 5%  | 0%  |
| Coating, engraving, heat treatment and allied activities   | 3%  | 3%  | 9%  |
| Machinery manufacturing  | 5%  | 9%  | 2%  |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 3%  | 8%  | 2%  |
| Mining and oil and gas field machinery manufacturing   | 5%  | 13% | 1%  |
| Sawmill and woodworking machinery manufacturing  | 13% | 0%  | 0%  |
| Rubber and plastics industry machinery manufacturing   | 5%  | 5%  | 0%  |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 14% | 18% | 3%  |
| Metalworking machinery manufacturing   | 3%  | 6%  | 0%  |
| Computer and electronic product manufacturing  | 5%  | 12% | 6%  |
| Computers and peripheral equipment manufacturing   | 0%  | 22% | 7%  |
| Communications equipment manufacturing   | 9%  | 18% | 4%  |
| Telephone apparatus manufacturing  | 6%  | 22% | 6%  |
| Radio and television broadcasting and wireless communications equipment  | 15% | 14% | 6%  |
| Semiconductor and other electronic components manufacturing  | 7%  | 18% | 4%  |
| Navigational and guidance instruments manufacturing  | 4%  | 4%  | 9%  |
| Electrical equipment, appliance and component manufacturing  | 3%  | 15% | 4%  |
| Electrical lighting equipment manufacturing  | 0%  | 24% | 5%  |
| Household appliance manufacturing  | 9%  | 0%  | 0%  |
| Electric equipment manufacturing   | 3%  | 14% | 7%  |
| Other electrical equipment and component manufacturing   | 1%  | 18% | 2%  |
| Transportation equipment manufacturing   | 2%  | 4%  | 5%  |
| Motor vehicle manufacturing  | 6%  | 22% | 0%  |
| Motor vehicle body and trailer manufacturing   | 1%  | 2%  | 5%  |
| Motor vehicle parts manufacturing  | 2%  | 1%  | 8%  |
| Aerospace product and parts manufacturing  | 0%  | 12% | 4%  |
| Railroad rolling stock manufacturing   | 0%  | 9%  | 0%  |
| Ship and boat building   | 3%  | 0%  | 0%  |
| Other transportation equipment manufacturing   | 6%  | 13% | 6%  |
| Furniture and related product manufacturing  | 0%  | 7%  | 4%  |
| Miscellaneous manufacturing  | 1%  | 6%  | 6%  |
| Medical equipment and supplies manufacturing   | 1%  | 6%  | 12% |

## ANNEX: Tables

**Table A7**

| <b>Outsourcing of production and R&amp;D, by industry)</b>  |                   |                       |                  |                       |
|---|-------------------|-----------------------|------------------|-----------------------|
|   | <b>Production</b> |                       | <b>R&amp;D</b>   |                       |
|   | <b>In Canada</b>  | <b>Outside Canada</b> | <b>In Canada</b> | <b>Outside Canada</b> |
| <b>Manufacturing average</b>  | <b>17%</b>        | <b>12%</b>            | <b>10%</b>       | <b>2%</b>             |
| Food manufacturing and beverage manufacturing   | 8%                | 5%                    | 9%               | 2%                    |
| Food manufacturing  | 7%                | 4%                    | 8%               | 1%                    |
| Animal food manufacturing   | 9%                | 9%                    | 16%              | 7%                    |
| Fruit and vegetable preserving and specialty food manufacturing   | 10%               | 6%                    | 0%               | 0%                    |
| Dairy product manufacturing   | 9%                | 2%                    | 8%               | 5%                    |
| Meat product manufacturing  | 4%                | 0%                    | 13%              | 0%                    |
| Seafood product preparation and packaging   | 4%                | 2%                    | 13%              | 2%                    |
| Bakery and tortillas manufacturing  | 4%                | 4%                    | 3%               | 1%                    |
| Beverage and tobacco product manufacturing  | 13%               | 6%                    | 21%              | 10%                   |
| Beverage manufacturing  | 14%               | 7%                    | 23%              | 11%                   |
| Tobacco manufacturing   | -                 | -                     | -                | -                     |
| Textile mills and textile product mills   | 21%               | 20%                   | 10%              | 3%                    |
| Textile mills   | 14%               | 21%                   | 12%              | 4%                    |
| Textile product mills   | 25%               | 19%                   | 9%               | 2%                    |
| Clothing manufacturing  | 26%               | 19%                   | 11%              | 1%                    |
| Cut and sew clothing manufacturing  | 31%               | 19%                   | 13%              | 1%                    |
| Leather and allied product manufacturing  | 11%               | 24%                   | 6%               | 0%                    |
| Wood product manufacturing  | 8%                | 4%                    | 11%              | 2%                    |
| Sawmills and wood preserving  | 9%                | 0%                    | 13%              | 0%                    |
| Veneer, plywood and engineered wood product manufacturing   | 8%                | 0%                    | 5%               | 0%                    |
| Other wood product manufacturing  | 8%                | 8%                    | 11%              | 3%                    |
| Paper manufacturing   | 19%               | 13%                   | 10%              | 2%                    |
| Pulp, paper, and paperboard mills   | 9%                | 7%                    | 23%              | 6%                    |
| Converted paper product manufacturing   | 22%               | 14%                   | 7%               | 2%                    |
| Printing and related support activities   | 17%               | 5%                    | 6%               | 2%                    |
| Petroleum and coal product manufacturing  | 4%                | 12%                   | 8%               | 8%                    |
| Chemical manufacturing  | 12%               | 16%                   | 9%               | 2%                    |
| Basic chemical manufacturing  | 10%               | 13%                   | 9%               | 5%                    |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 3%                | 6%                    | 6%               | 0%                    |
| Pharmaceutical manufacturing  | 29%               | 17%                   | 12%              | 17%                   |
| Paint, coating and adhesive manufacturing   | 5%                | 5%                    | 3%               | 0%                    |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 16%               | 22%                   | 12%              | 2%                    |
| Plastics and rubber products manufacturing  | 16%               | 13%                   | 11%              | 2%                    |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 14%               | 12%                   | 12%              | 1%                    |
| Motor vehicle plastic parts manufacturing   | 24%               | 12%                   | 11%              | 3%                    |
| Rubber product manufacturing  | 25%               | 17%                   | 2%               | 10%                   |

Table A7 - cont.

|  |     |     |     |     |
|--|-----|-----|-----|-----|
| Non-metallic mineral product manufacturing   | 9%  | 9%  | 7%  | 3%  |
| Primary metal manufacturing  | 13% | 9%  | 10% | 1%  |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 6%  | 7%  | 12% | 1%  |
| Alumina and aluminum production and processing   | 18% | 14% | 4%  | 0%  |
| Ferrous metal foundries  | 7%  | 7%  | 14% | 0%  |
| Non-ferrous metal foundries  | 37% | 14% | 5%  | 0%  |
| Fabricated metal product manufacturing   | 18% | 8%  | 11% | 0%  |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 30% | 15% | 15% | 2%  |
| Architectural and structural metals manufacturing  | 15% | 8%  | 11% | 0%  |
| Boiler, tank and shipping container manufacturing  | 13% | 7%  | 3%  | 0%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 17% | 5%  | 11% | 0%  |
| Coating, engraving, heat treatment and allied activities   | 8%  | 0%  | 12% | 0%  |
| Machinery manufacturing  | 28% | 24% | 10% | 2%  |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 32% | 34% | 7%  | 0%  |
| Mining and oil and gas field machinery manufacturing   | 37% | 12% | 16% | 9%  |
| Sawmill and woodworking machinery manufacturing  | 31% | 13% | 6%  | 0%  |
| Rubber and plastics industry machinery manufacturing   | 5%  | 5%  | 0%  | 0%  |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | 12% | 10% | 7%  | 4%  |
| Metalworking machinery manufacturing   | 21% | 14% | 16% | 3%  |
| Computer and electronic product manufacturing  | 21% | 18% | 9%  | 2%  |
| Computers and peripheral equipment manufacturing   | 22% | 18% | 3%  | 3%  |
| Communications equipment manufacturing   | 26% | 34% | 10% | 1%  |
| Telephone apparatus manufacturing  | 33% | 44% | 11% | 0%  |
| Radio and television broadcasting and wireless communications equipment  | 25% | 26% | 9%  | 2%  |
| Semiconductor and other electronic components manufacturing  | 19% | 18% | 9%  | 1%  |
| Navigational and guidance instruments manufacturing  | 14% | 7%  | 8%  | 0%  |
| Electrical equipment, appliance and component manufacturing  | 23% | 17% | 10% | 4%  |
| Electrical lighting equipment manufacturing  | 13% | 21% | 8%  | 0%  |
| Household appliance manufacturing  | 32% | 14% | 9%  | 5%  |
| Electric equipment manufacturing   | 26% | 18% | 7%  | 7%  |
| Other electrical equipment and component manufacturing   | 20% | 16% | 15% | 3%  |
| Transportation equipment manufacturing   | 18% | 12% | 7%  | 4%  |
| Motor vehicle manufacturing  | 0%  | 11% | 22% | 11% |
| Motor vehicle body and trailer manufacturing   | 12% | 6%  | 6%  | 3%  |
| Motor vehicle parts manufacturing  | 18% | 14% | 6%  | 5%  |
| Aerospace product and parts manufacturing  | 35% | 20% | 13% | 4%  |
| Railroad rolling stock manufacturing   | 36% | 18% | 0%  | 0%  |
| Ship and boat building   | 11% | 0%  | 5%  | 0%  |
| Other transportation equipment manufacturing   | 13% | 25% | 6%  | 0%  |
| Furniture and related product manufacturing  | 18% | 8%  | 9%  | 1%  |
| Miscellaneous manufacturing  | 31% | 21% | 8%  | 1%  |
| Medical equipment and supplies manufacturing   | 32% | 26% | 6%  | 2%  |

## ANNEX: Tables

**Table A8**

| <b>Introduction of innovation in manufacturing, by industry (2007–2009)</b>   |  |  |  |  |
|---|--|--|--|--|
|   | <b>% of manufacturing firms</b>  |  |  |  |
|   | Organizational innovation — Introduced new methods of organizing work responsibilities and decision making | Product innovation — Introduced new or significantly improved good | Process innovation — Introduced new or significantly improved methods of manufacturing | Marketing innovation — Introduced new media or techniques for good promotion |
| <b>Manufacturing average</b>  | <b>39%</b>   | <b>43%</b>   | <b>50%</b>   | <b>20%</b>   |
| Food manufacturing and beverage manufacturing   | 35%  | 38%  | 46%  | 20%  |
| Food manufacturing  | 36%  | 37%  | 45%  | 20%  |
| Animal food manufacturing   | 61%  | 43%  | 43%  | 34%  |
| Fruit and vegetable preserving and specialty food manufacturing   | 45%  | -  | -  | 23%  |
| Dairy product manufacturing   | 42%  | 45%  | 49%  | 38%  |
| Meat product manufacturing  | 33%  | 30%  | 41%  | 15%  |
| Seafood product preparation and packaging   | 28%  | 10%  | 36%  | 5%   |
| Bakery and tortillas manufacturing  | 28%  | 35%  | 35%  | 8%   |
| Beverage and tobacco product manufacturing  | 34%  | 56%  | 56%  | 22%  |
| Beverage manufacturing  | 33%  | -  | -  | 22%  |
| Tobacco manufacturing   | -  | -  | -  | -  |
| Textile mills and textile product mills   | 29%  | 46%  | 50%  | 15%  |
| Textile mills   | 31%  | 55%  | 60%  | 5%   |
| Textile product mills   | 27%  | 40%  | 44%  | 21%  |
| Clothing manufacturing  | 22%  | 35%  | 18%  | 14%  |
| Cut and sew clothing manufacturing  | 21%  | 31%  | 13%  | 12%  |
| Leather and allied product manufacturing  | 17%  | 62%  | 45%  | 16%  |
| Wood product manufacturing  | 34%  | 34%  | 52%  | 19%  |
| Sawmills and wood preserving  | 30%  | 32%  | 50%  | 18%  |
| Veneer, plywood and engineered wood product manufacturing   | 48%  | 26%  | 50%  | 16%  |
| Other wood product manufacturing  | 31%  | 38%  | -  | 21%  |
| Paper manufacturing   | 46%  | 34%  | 51%  | 10%  |
| Pulp, paper, and paperboard mills   | 47%  | 44%  | 33%  | 11%  |
| Converted paper product manufacturing   | 45%  | 32%  | 55%  | 10%  |
| Printing and related support activities   | 49%  | 29%  | 52%  | 26%  |
| Petroleum and coal product manufacturing  | 43%  | 50%  | 27%  | 15%  |
| Chemical manufacturing  | 47%  | 48%  | 50%  | 17%  |
| Basic chemical manufacturing  | 47%  | 43%  | 41%  | 12%  |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 48%  | 47%  | 67%  | 12%  |
| Pharmaceutical manufacturing  | 53%  | 59%  | 50%  | 30%  |
| Paint, coating and adhesive manufacturing   | 33%  | 58%  | 42%  | 38%  |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 51%  | 47%  | 52%  | 13%  |
| Plastics and rubber products manufacturing  | 46%  | 58%  | 59%  | 24%  |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 46%  | 60%  | 59%  | 27%  |
| Motor vehicle plastic parts manufacturing   | 52%  | 62%  | 69%  | 11%  |

Table A8 - cont.

|  |     |     |     |     |
|--|-----|-----|-----|-----|
| Rubber product manufacturing   | 44% | 42% | 53% | 12% |
| Non-metallic mineral product manufacturing   | 44% | 38% | 47% | 23% |
| Primary metal manufacturing  | 38% | 42% | 56% | 16% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 38% | 46% | 52% | 18% |
| Alumina and aluminum production and processing   | 36% | 37% | 59% | 18% |
| Ferrous metal foundries  | 40% | 30% | 56% | 7%  |
| Non-ferrous metal foundries  | 38% | 48% | 65% | 19% |
| Fabricated metal product manufacturing   | 38% | 30% | 50% | 16% |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 38% | 42% | 52% | 13% |
| Architectural and structural metals manufacturing  | 38% | 31% | 45% | 24% |
| Boiler, tank and shipping container manufacturing  | 34% | 42% | -   | 19% |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 42% | 19% | 61% | 9%  |
| Coating, engraving, heat treatment and allied activities   | 30% | 15% | 39% | 3%  |
| Machinery manufacturing  | 37% | 57% | 51% | 16% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 36% | 60% | 45% | 13% |
| Mining and oil and gas field machinery manufacturing   | 36% | 40% | 41% | 22% |
| Sawmill and woodworking machinery manufacturing  | 44% | 50% | 50% | 13% |
| Rubber and plastics industry machinery manufacturing   | 47% | 58% | 74% | 16% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | -   | -   | -   | -   |
| Metalworking machinery manufacturing   | 35% | -   | 70% | 12% |
| Industrial electronics manufacturing   | 42% | 62% | 49% | 34% |
| Computers and peripheral equipment manufacturing   | 31% | 65% | 39% | 34% |
| Communications equipment manufacturing   | 37% | 68% | 34% | 27% |
| Telephone apparatus manufacturing  | 33% | 61% | 22% | 17% |
| Radio and television broadcasting and wireless communications equipment  | 39% | 73% | 48% | 22% |
| Semiconductor and other electronic components manufacturing  | 44% | 59% | 59% | 38% |
| Navigational and guidance instruments manufacturing  | 38% | 62% | 53% | 32% |
| Electrical equipment, appliance and component manufacturing  | 39% | 56% | 56% | 24% |
| Electrical lighting equipment manufacturing  | 32% | 75% | 58% | 49% |
| Household appliance manufacturing  | 50% | 73% | 64% | 41% |
| Electric equipment manufacturing   | 35% | 47% | 51% | 14% |
| Other electrical equipment and component manufacturing   | 44% | 53% | 57% | 20% |
| Transportation equipment manufacturing   | 40% | 44% | 54% | 21% |
| Motor vehicle manufacturing  | 50% | 44% | 72% | 39% |
| Motor vehicle body and trailer manufacturing   | 31% | 48% | 42% | 26% |
| Motor vehicle parts manufacturing  | 41% | 39% | 60% | 19% |
| Aerospace manufacturing  | 63% | 48% | 61% | 18% |
| Railroad rolling stock manufacturing   | 64% | 55% | 46% | 9%  |
| Ship and boat building   | 27% | 44% | 41% | 16% |
| Other transportation equipment manufacturing   | 19% | 44% | 50% | 25% |
| Furniture and related product manufacturing  | 29% | 38% | 44% | 25% |
| Miscellaneous manufacturing  | 46% | 53% | 57% | 27% |
| Medical equipment and supplies manufacturing   | -   | 70% | 64% | 27% |

## ANNEX: Tables

**Table A9**

| <b>Types of process innovations introduced by Canadian manufacturers, by industry (2007–2009)</b>   |  |  |  |
|---|--|--|--|
|   | <b>% of manufacturing firms</b>                                |  |  |
|   | Introduced new or significantly improved methods of production | Introduced new or significantly improved supporting activities for their processes | Introduced new or significantly improved logistics, delivery or distribution methods |
| <b>Manufacturing average</b>  | <b>50%</b>   | <b>31%</b>   | <b>16%</b>   |
| Food manufacturing and beverage manufacturing   | 46%  | 26%  | 18%  |
| Food manufacturing  | 45%  | 26%  | 18%  |
| Animal food manufacturing   | 43%  | 26%  | 18%  |
| Fruit and vegetable preserving and specialty food manufacturing   | -  | 36%  | 23%  |
| Dairy product manufacturing   | 49%  | 30%  | 24%  |
| Meat product manufacturing  | 41%  | 25%  | 12%  |
| Seafood product preparation and packaging   | 36%  | 20%  | 10%  |
| Bakery and tortillas manufacturing  | 35%  | 26%  | 19%  |
| Beverage and tobacco product manufacturing  | 56%  | 33%  | 26%  |
| Beverage manufacturing  | -  | 34%  | 27%  |
| Tobacco manufacturing   | -  | -  | -  |
| Textile mills and textile product mills   | 50%  | 27%  | 15%  |
| Textile mills   | 60%  | 33%  | 19%  |
| Textile product mills   | 44%  | 24%  | 13%  |
| Clothing manufacturing  | 18%  | 12%  | 8%   |
| Cut and sew clothing manufacturing  | 13%  | 11%  | 8%   |
| Leather and allied product manufacturing  | 45%  | 27%  | 22%  |
| Wood product manufacturing  | 52%  | 27%  | 14%  |
| Sawmills and wood preserving  | 50%  | 18%  | 6%   |
| Veneer, plywood and engineered wood product manufacturing   | 50%  | 31%  | 19%  |
| Other wood product manufacturing  | -  | 31%  | 16%  |
| Paper manufacturing   | 51%  | 33%  | 15%  |
| Pulp, paper, and paperboard mills   | 33%  | 31%  | 19%  |
| Converted paper product manufacturing   | 55%  | 33%  | 15%  |
| Printing and related support activities   | 52%  | 41%  | 18%  |
| Petroleum and coal product manufacturing  | 27%  | 23%  | 12%  |
| Chemical manufacturing  | 50%  | 34%  | 19%  |
| Basic chemical manufacturing  | 41%  | 27%  | 25%  |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 67%  | 39%  | 26%  |
| Pharmaceutical manufacturing  | 50%  | 42%  | 27%  |
| Paint, coating and adhesive manufacturing   | 42%  | 42%  | 16%  |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 52%  | 33%  | 18%  |
| Plastics and rubber products manufacturing  | 59%  | 32%  | 15%  |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 59%  | 31%  | 14%  |
| Motor vehicle plastic parts manufacturing   | 69%  | 57%  | 20%  |

Table A9 - cont.

|  |     |     |     |
|--|-----|-----|-----|
| Rubber product manufacturing   | 53% | 28% | 18% |
| Non-metallic mineral product manufacturing   | 47% | 27% | 14% |
| Primary metal manufacturing  | 56% | 34% | 17% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 52% | 42% | 17% |
| Alumina and aluminum production and processing   | 59% | 36% | 23% |
| Ferrous metal foundries  | 56% | 21% | 17% |
| Non-ferrous metal foundries  | 65% | 24% | 10% |
| Fabricated metal product manufacturing   | 50% | 34% | 14% |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 52% | 34% | 13% |
| Architectural and structural metals manufacturing  | 45% | 46% | 24% |
| Boiler, tank and shipping container manufacturing  | -   | 36% | 6%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 61% | 21% | 6%  |
| Coating, engraving, heat treatment and allied activities   | 39% | 22% | 7%  |
| Machinery manufacturing  | 51% | 37% | 14% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 45% | 35% | 11% |
| Mining and oil and gas field machinery manufacturing   | 41% | 35% | 17% |
| Sawmill and woodworking machinery manufacturing  | 50% | 28% | 16% |
| Rubber and plastics industry machinery manufacturing   | 74% | 47% | 31% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | -   | -   | 25% |
| Metalworking machinery manufacturing   | 70% | -   | 11% |
| Industrial electronics manufacturing   | 49% | 30% | 21% |
| Computers and peripheral equipment manufacturing   | 39% | 46% | 30% |
| Communications equipment manufacturing   | 34% | 26% | 24% |
| Telephone apparatus manufacturing  | 22% | 33% | 22% |
| Radio and television broadcasting and wireless communications equipment  | 48% | 28% | 27% |
| Semiconductor and other electronic components manufacturing  | 59% | 40% | 28% |
| Navigational and guidance instruments manufacturing  | 53% | 26% | 12% |
| Electrical equipment, appliance and component manufacturing  | 56% | 35% | 17% |
| Electrical lighting equipment manufacturing  | 58% | 54% | 29% |
| Household appliance manufacturing  | 64% | 18% | 14% |
| Electric equipment manufacturing   | 51% | 28% | 14% |
| Other electrical equipment and component manufacturing   | 57% | 40% | 15% |
| Transportation equipment manufacturing   | 54% | 33% | 17% |
| Motor vehicle manufacturing  | 72% | 50% | 28% |
| Motor vehicle body and trailer manufacturing   | 42% | 33% | 7%  |
| Motor vehicle parts manufacturing  | 60% | 30% | 20% |
| Aerospace manufacturing  | 61% | 48% | 33% |
| Railroad rolling stock manufacturing   | 46% | 46% | 0%  |
| Ship and boat building   | 41% | 22% | 6%  |
| Other transportation equipment manufacturing   | 50% | 19% | 19% |
| Furniture and related product manufacturing  | 44% | 27% | 11% |
| Miscellaneous manufacturing  | 57% | 34% | 22% |
| Medical equipment and supplies manufacturing   | 64% | 39% | 34% |

## ANNEX: Tables

**Table A10**

| <b>Impact of process innovation on business activities, by industry</b>   |   |  |   |
|---|---|--|---|
|   | % of manufacturing firms that introduced process innovation |  |   |
|   | Process innovation required change to marketing activities  | Process innovation required change to operational activities | Process innovation required change to organizational activities |
| <b>Manufacturing average</b>  | <b>28%</b>  | <b>84%</b>   | <b>51%</b>  |
| Food manufacturing and beverage manufacturing   | 31%   | 86%  | 45%   |
| Food manufacturing  | 31%   | 86%  | 46%   |
| Animal food manufacturing   | -   | 92%  | -   |
| Fruit and vegetable preserving and specialty food manufacturing   | -   | 82%  | -   |
| Dairy product manufacturing   | 13%   | 90%  | -   |
| Meat product manufacturing  | -   | -  | -   |
| Seafood product preparation and packaging   | -   | -  | -   |
| Bakery and tortillas manufacturing  | -   | 93%  | -   |
| Beverage and tobacco product manufacturing  | -   | 89%  | -   |
| Beverage manufacturing  | -   | 88%  | -   |
| Tobacco manufacturing   | 0%  | -  | -   |
| Textile mills and textile product mills   | 27%   | 77%  | 45%   |
| Textile mills   | 13%   | 80%  | 43%   |
| Textile product mills   | 37%   | 75%  | -   |
| Clothing manufacturing  | -   | -  | -   |
| Cut and sew clothing manufacturing  | -   | -  | 78%   |
| Leather and allied product manufacturing  | 9%  | 86%  | 37%   |
| Wood product manufacturing  | 20%   | 82%  | 49%   |
| Sawmills and wood preserving  | -   | -  | -   |
| Veneer, plywood and engineered wood product manufacturing   | 2%  | 85%  | -   |
| Other wood product manufacturing  | -   | -  | -   |
| Paper manufacturing   | 34%   | 92%  | 55%   |
| Pulp, paper, and paperboard mills   | -   | -  | -   |
| Converted paper product manufacturing   | 33%   | 94%  | 57%   |
| Printing and related support activities   | 37%   | 84%  | 56%   |
| Petroleum and coal product manufacturing  | 18%   | -  | 27%   |
| Chemical manufacturing  | 26%   | 88%  | 37%   |
| Basic chemical manufacturing  | -   | 77%  | 37%   |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 25%   | 92%  | 51%   |
| Pharmaceutical manufacturing  | 28%   | 87%  | 46%   |
| Paint, coating and adhesive manufacturing   | 12%   | 85%  | -   |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 26%   | 90%  | 34%   |
| Plastics and rubber products manufacturing  | 37%   | 88%  | 56%   |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 41%   | 91%  | 58%   |
| Motor vehicle plastic parts manufacturing   | 33%   | 95%  | -   |



Table A10 - cont.

|  |     |      |     |
|--|-----|------|-----|
| Rubber product manufacturing   | 12% | -    | -   |
| Non-metallic mineral product manufacturing   | 31% | 84%  | 50% |
| Primary metal manufacturing  | 28% | 81%  | 37% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 23% | 82%  | 40% |
| Alumina and aluminum production and processing   | -   | 87%  | 13% |
| Ferrous metal foundries  | 28% | 67%  | 40% |
| Non-ferrous metal foundries  | -   | 85%  | -   |
| Fabricated metal product manufacturing   | 20% | 80%  | 43% |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 13% | -    | -   |
| Architectural and structural metals manufacturing  | 12% | -    | -   |
| Boiler, tank and shipping container manufacturing  | -   | 100% | -   |
| Machine shops, turned product and screw, nut and bolt manufacturing  | -   | 81%  | -   |
| Coating, engraving, heat treatment and allied activities   | -   | -    | -   |
| Machinery manufacturing  | 27% | 80%  | 67% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | -   | 82%  | -   |
| Mining and oil and gas field machinery manufacturing   | 14% | -    | -   |
| Sawmill and woodworking machinery manufacturing  | 24% | 83%  | 59% |
| Rubber and plastics industry machinery manufacturing   | 21% | 93%  | 71% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | -   | -    | -   |
| Metalworking machinery manufacturing   | -   | 82%  | 80% |
| Industrial electronics manufacturing   | 23% | 84%  | 40% |
| Computers and peripheral equipment manufacturing   | -   | -    | -   |
| Communications equipment manufacturing   | 28% | 80%  | 39% |
| Telephone apparatus manufacturing  | 33% | 83%  | 17% |
| Radio and television broadcasting and wireless communications equipment  | 18% | -    | 37% |
| Semiconductor and other electronic components manufacturing  | 32% | 87%  | -   |
| Navigational and guidance instruments manufacturing  | 14% | 88%  | 29% |
| Electrical equipment, appliance and component manufacturing  | 37% | 87%  | 48% |
| Electrical lighting equipment manufacturing  | 63% | 95%  | 28% |
| Household appliance manufacturing  | -   | -    | -   |
| Electric equipment manufacturing   | 27% | 91%  | 45% |
| Other electrical equipment and component manufacturing   | -   | 87%  | -   |
| Transportation equipment manufacturing   | 26% | 85%  | 54% |
| Motor vehicle manufacturing  | 14% | 93%  | 57% |
| Motor vehicle body and trailer manufacturing   | 35% | 88%  | 51% |
| Motor vehicle parts manufacturing  | 19% | 83%  | 56% |
| Aerospace manufacturing  | 31% | 89%  | 59% |
| Railroad rolling stock manufacturing   | 17% | 100% | 67% |
| Ship and boat building   | 36% | 58%  | 35% |
| Other transportation equipment manufacturing   | -   | 100% | -   |
| Furniture and related product manufacturing  | 32% | 87%  | -   |
| Miscellaneous manufacturing  | 41% | 87%  | 58% |
| Medical equipment and supplies manufacturing   | -   | 89%  | -   |

## ANNEX: Tables

**Table A11**

| Use of advanced technologies, by industry   |  |   |   |
|---|--|---|---|
|   | % of manufacturing firms   |   |   |
|   | advanced computerized processing, fabrication, and assembly technologies | advanced information integration and control technologies | advanced automated material handling technologies |
| <b>Manufacturing average</b>  | <b>36%</b>   | <b>20%</b>  | <b>16%</b>  |
| Food manufacturing and beverage manufacturing   | 20%  | 16%   | 19%   |
| Food manufacturing  | 20%  | 16%   | 19%   |
| Animal food manufacturing   | 23%  | 15%   | 11%   |
| Fruit and vegetable preserving and specialty food manufacturing   | 11%  | 27%   | 25%   |
| Dairy product manufacturing   | 24%  | 12%   | 24%   |
| Meat product manufacturing  | 26%  | 21%   | 8%  |
| Seafood product preparation and packaging   | 9%   | 9%  | 9%  |
| Bakery and tortillas manufacturing  | 11%  | 11%   | 17%   |
| Beverage and tobacco product manufacturing  | 21%  | 17%   | 25%   |
| Beverage manufacturing  | 20%  | 16%   | 24%   |
| Tobacco manufacturing   | -  | -   | -   |
| Textile mills and textile product mills   | 25%  | 11%   | 8%  |
| Textile mills   | 24%  | 18%   | 17%   |
| Textile product mills   | 25%  | 7%  | 2%  |
| Clothing manufacturing  | 20%  | 11%   | 9%  |
| Cut and sew clothing manufacturing  | 20%  | 10%   | 10%   |
| Leather and allied product manufacturing  | 13%  | 9%  | 8%  |
| Wood product manufacturing  | 41%  | 14%   | 18%   |
| Sawmills and wood preserving  | 26%  | 13%   | 16%   |
| Veneer, plywood and engineered wood product manufacturing   | 37%  | 18%   | 21%   |
| Other wood product manufacturing  | -  | 13%   | 18%   |
| Paper manufacturing   | 23%  | 18%   | 16%   |
| Pulp, paper, and paperboard mills   | 27%  | 28%   | 20%   |
| Converted paper product manufacturing   | 23%  | 16%   | 15%   |
| Printing and related support activities   | 32%  | 19%   | 18%   |
| Petroleum and coal product manufacturing  | 19%  | 16%   | 19%   |
| Chemical manufacturing  | 22%  | 16%   | 15%   |
| Basic chemical manufacturing  | 21%  | 15%   | 21%   |
| Resin synthetic rubber and artificial synthetic fibres and filaments manufacturing  | 29%  | 40%   | 11%   |
| Pharmaceutical manufacturing  | 31%  | 21%   | 21%   |
| Paint, coating and adhesive manufacturing   | 25%  | 16%   | 16%   |
| Pesticide, fertilizer and other agricultural chemical manufacturing, soap, cleaning compound and toilet preparation manufacturing, and other chemical product manufacturing | 21%  | 12%   | 13%   |
| Plastics and rubber products manufacturing  | 41%  | 28%   | 20%   |
| Plastic product manufacturing except motor vehicle plastic parts manufacturing  | 42%  | 29%   | 20%   |
| Motor vehicle plastic parts manufacturing   | 48%  | 45%   | 28%   |

Table A11 - cont.

|  |     |     |     |
|--|-----|-----|-----|
| Rubber product manufacturing   | 30% | 19% | 19% |
| Non-metallic mineral product manufacturing   | 28% | 23% | 30% |
| Primary metal manufacturing  | 32% | 23% | 19% |
| Iron and steel mills and ferro-alloy manufacturing; steel product manufacturing from purchased steel; non-ferrous metal (except aluminium) production and process  | 33% | 22% | 19% |
| Alumina and aluminum production and processing   | 36% | 36% | 27% |
| Ferrous metal foundries  | 30% | 10% | 10% |
| Non-ferrous metal foundries  | 27% | 28% | 20% |
| Fabricated metal product manufacturing   | 41% | 18% | 11% |
| Forging and stamping; cutlery and hand tool manufacturing; hardware manufacturing; spring and wire product manufacturing; other fabricated metal product manufacturing   | 40% | 21% | 19% |
| Architectural and structural metals manufacturing  | 46% | 21% | 7%  |
| Boiler, tank and shipping container manufacturing  | 42% | 32% | 9%  |
| Machine shops, turned product and screw, nut and bolt manufacturing  | 46% | 9%  | 12% |
| Coating, engraving, heat treatment and allied activities   | 12% | 7%  | 4%  |
| Machinery manufacturing  | 45% | 24% | 11% |
| Machinery manufacturing except mining and oil and gas field machinery manufacturing; sawmill and woodworking machinery manufacturing; rubber and plastics industry machinery manufacturing; ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing; and metalworking machinery manufacturing | 36% | 22% | 7%  |
| Mining and oil and gas field machinery manufacturing   | 39% | 20% | 3%  |
| Sawmill and woodworking machinery manufacturing  | 57% | 13% | 16% |
| Rubber and plastics industry machinery manufacturing   | 63% | 37% | 32% |
| Ventilation, heating, air-conditioning, and commercial refrigeration equipment manufacturing   | -   | 17% | 13% |
| Metalworking machinery manufacturing   | 73% | 33% | 25% |
| Industrial electronics manufacturing   | 45% | 29% | 12% |
| Computers and peripheral equipment manufacturing   | 19% | 20% | 8%  |
| Communications equipment manufacturing   | 46% | 15% | 9%  |
| Telephone apparatus manufacturing  | 39% | 28% | 11% |
| Radio and television broadcasting and wireless communications equipment  | 49% | 14% | 9%  |
| Semiconductor and other electronic components manufacturing  | 60% | 44% | 15% |
| Navigational and guidance instruments manufacturing  | 42% | 27% | 5%  |
| Electrical equipment, appliance and component manufacturing  | 37% | 32% | 17% |
| Electrical lighting equipment manufacturing  | 20% | 30% | 17% |
| Household appliance manufacturing  | 50% | 23% | 23% |
| Electric equipment manufacturing   | 41% | 34% | 24% |
| Other electrical equipment and component manufacturing   | 35% | 33% | 8%  |
| Transportation equipment manufacturing   | 46% | 25% | 18% |
| Motor vehicle manufacturing  | 67% | 33% | 28% |
| Motor vehicle body and trailer manufacturing   | 34% | 11% | 9%  |
| Motor vehicle parts manufacturing  | 51% | 33% | 27% |
| Aerospace manufacturing  | 60% | 33% | 21% |
| Railroad rolling stock manufacturing   | 55% | 27% | 9%  |
| Ship and boat building   | 19% | 8%  | 0%  |
| Other transportation equipment manufacturing   | 50% | 25% | 13% |
| Furniture and related product manufacturing  | 38% | 17% | 14% |
| Miscellaneous manufacturing  | 50% | 20% | 20% |
| Medical equipment and supplies manufacturing   | -   | 20% | 19% |

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