



Helping Manufacturers Invest, Innovate and Grow

CME's 2017 Advocacy Year in Review

To support our members, CME had a successful year influencing policies and regulations in Ottawa that impact manufacturing operations and ensuring the sector was supported for growth through trade negotiations, including:

Delivering the message of the importance of manufacturing and a pro-growth agenda to decision makers

- Throughout the year CME met with hundreds of officials delivering members messages and getting results. This included Manufacturing Day on Parliament Hill and the manufacturing summit where we connected with nearly 100 elected officials and senior bureaucrats.

Shaping the government's economic agenda

- CME released the final reports on the five strategic growth pillars of the Industrie 2030 initiative, a long-term strategy that aims to double manufacturing output by 2030. These reports and recommendations dictate CME's advocacy efforts and became a key resource to government.
- The House of Commons Standing Committee on Industry studied the future of manufacturing and issued its report and recommendations to Parliament. All Industrie 2030 recommendations were adopted.

Securing supports for industry innovation and investment

- Federal government innovation strategy: \$900 million in superclusters funding, \$1.3 billion for the Strategic Innovation Fund to support investment; a new government procurement program; a review of support programs; and additional funding for training and skills development.
- Securing a reduction in the small business tax rate to 10 per cent, with a commitment to lower it to 9 per cent in 2019.

Ensuring access to key export markets

- NAFTA renegotiation: CME surveyed members, conducted a detailed economic analysis, laid out its asks. CME member priorities were mirrored and fully aligned with the negotiating priorities of the Federal Government.
- Canada-Europe FTA: provisionally implemented, eliminating most tariffs and opening new markets to hundreds of millions of consumers, a key outcome CME advocated for since 2004.
- Ensuring that potential new trade deals, including the Trans-Pacific Partnership and China, fully support value-added exports, reciprocal access and support existed integrated supply chains with North America.

CME also contributed to improving manufacturers' competitiveness by:

Limiting the impacts of carbon taxes on manufacturing by pushing for support to offset capital equipment to lower emissions and the impacts of the increased costs.

Reducing regulatory burden and streamlining regulatory practices by working on the Treasury Board's review of the Cabinet Directive on Regulation.

Simplifying internal trade and regulatory harmonization by advising government on the Canada Free Trade Agreement.

Playing a key role in the Creation of Innovation Canada, a central government group to focus innovation to grow manufacturing.

Securing long-term infrastructure funding to boost investment in trade-related infrastructure.

Obtaining an additional \$1.8 billion to support skills training through an expanded Labour Market Development Agreements.