

Canadian Innovation Award for Environment Technology

Winner: ADI International Inc.



Photo Left to right: Hon. Perrin Beatty, President & CEO, Canadian Manufacturers & Exporters, Hollis Cole, Chief Executive Officer, ADI International Inc., (Award Partner Rep.) Barbara Zach, Vice President, Corporate Responsibility and Corporate EH&S, EnCana Corporation.

ADI International Inc.

ADI International Inc. of Fredericton, New Brunswick, provides water treatment systems across North America and internationally. Their MEDIA G2® arsenic removal system has made them a world leader in the removal of this carcinogen from water systems.

Clean drinking water is vital to the health and well being of people around the world. But often the groundwater near communities is polluted with arsenic, either from the natural environment or as a result of pollutants. The MEDIA G2® system simply and easily cleans things up.

The treatment plant consists of standard water filter vessels. Water is pumped down through the vessels where arsenic binds to special media particles. The system does the job that traditional carbon filters can't.

ADI International is a Canadian company, wholly employee-owned. Their MEDIA G2® system has brought clean water to hundreds of thousands of people around the world thereby enhancing Canada's reputation as a nation concerned about global health and as an international technology provider - to date 95% of their sales have been to export markets.

ADI International invested more than 3000 hours in developing and commercializing the MEDIA G2® system.

For creating environmental technology that cleans up our water, creates jobs for Canadians and has achieved export sales in the millions of dollars, ADI International Inc. received the award for **Environmental Technology** at the Canadian Innovation Awards.