



20/20 Magazine's Canadian
Innovation Award for New
Product Design &
Commercialization

Novik inc.



(Left to right - Hon. Kevin O'Brien, Minister of Business, Government of Newfoundland & Labrador, Michel Gaudreau, President, Novik, Jayson Myers, President, Canadian Manufacturers & Exporters)

Novik Inc. is a Quebec-based company specializing in the design, manufacturing and marketing of unique copolymer residential and commercial roofing and siding systems.

Novik's product range includes Novislate® and Noviclay® which replicate the natural look of slate and high-barrel clay tiles. Their latest product series is Novipro™, cedar plank-style siding with a natural wood grain finish.

Made of copolymer, these roofing and siding systems are specially formulated to withstand harsh temperatures and climate extremes. Novik's exclusive polymer injection process uses moulds made from the original material to create an

authentic look, while their innovative assembly technology and processes result in the ease and speed of installation - drastically reducing installation costs.

Novik's new products and designs are convenient, affordable, built to last and have been awarded **20/20 Magazine's Canadian Innovation Award for New Product Design & Commercialization** for 2007.

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